

KAWS

Companion Chair (Grey), 2019

Return Potential

An investment of 500 EUR is projected to be worth approximately 784 EUR in 4 years.

Cost-to-Return Ratio

With just 2.4% annual total costs (including exit fees), your net profit could be between 11.9% to 35.9% per year.

Famous Collectors

Collected by influencers such as Justin Bieber and Pharrell Williams, KAWS has 4.4 million followers on Instagram, 8.5 times that of Jeff Koons.



Fun facts:

The auction price for the KAWS Companion Chair (Gray) at Phillips in 2021 was over 100,000 EUR (including buyer's premium).

General Info

Name	Companion Chair (Grey)
Artist	KAWS
Year	2019
Size	91,5 x 132 x 104 cm
Number of editions	25
Material	Mixed materials (plush toys, stainless stell
Signature	Yes, "CAMPANA "KAWS: COMPANION CHAIR (GREY)"
Price (excl. External costs and platform fees)	71.500 €
Investment horizon	2 to 4 years
Asset ID	b7fd9382-943c-49c1-9090-fabe6a1217dd

Cost Analysis

	Value in €
Asset Value	71.500 €
Platform Fee Splint Invest	4.300 €
External Maintenance Cost	250 €
Price	76.050 €
Number of Splints	1.521
Price per Splint	50 €

- The price of 76,050 € includes the Splint Invest platform fee and external maintenance costs of 4,550 €. 71,500 € can be allocated to the asset.
- Splint Invest will charge an exit fee of 2 % applied to the proceeds from the sale of the asset.
- Each Splint holder bears a proportional part of the costs.

Rating

Return

The Art Market report, released by Art Basel & UBS, suggests that the international art market has experienced consistent growth in recent times. By 2022, the overall sales amounted to USD67.8 billion, marking a 3% yearly rise, with an average profit margin of 7.6%.

The annual performance of KAWS Print and multiple Index since 2015 is +16.5%.



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Stability

For the last twenty years, art has consistently outperformed other types of investments like the S&P 500 and FTSE 100.

The limited liquidity of art is advantageous for investors aiming to add more stability to their portfolio.



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Track Record

Over the past few years, KAWS artworks have consistently exceeded estimates (26% in the last 3 years), with a high sell-through rate (80%). Endorsements from celebrities like Justin Bieber and Pharrell Williams, along with a massive Instagram following, highlight his widespread appeal and cultural significance.



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Investment Horizon of 2-4 years

Forecast per Splint in €	2 years	3 years	4 years
Ambitious	91	126	174
Balanced	62	70	80
Defensive	52	53	54

The investment horizon has been set to 2 to 4 years.

- Only 25 pieces of this work were produced. The acquisition price well below the auction price of 2021 allows for a short-term investment horizon.
- If one of the following two conditions is met, the sale of the asset is considered:
 - End of the defined investment horizon has been reached.
 - Ambitious case already occurs before the end investment horizon.

Your Return Potential

	Value in € defensive	Value in € balanced	Value in € ambitious
Expected gross sales proceeds at maximum maturity	82.134 €	121.680 €	264.654 €
- Splint selling fees of 2%	-1.643 €	-2.434 €	-5.293 €
- External maintenance cost over investment horizon	-250 €	-250 €	-250 €
- Splint Invest platform fee	-4.300 €	-4.300 €	-4.300 €
- Asset value at acquisition	-71.500 €	-71.500 €	-71.500 €
Expected return at maximum maturity	4.441 €	43.196 €	183.311 €
Average annual rate of return	1,4%	11,9%	35,9%
Details to weighted calculation of the average annual rate of return:	Defensive Scenario	Balanced Scenario	Ambitious Scenario
Base value 1 with a 80% weighting	12 month inflation rate Switzerland (1.4%)	Annual performance of KAWS Print and multiple Index since 2015 (+16.5%)	Annual performance of KAWS Print and multiple Index between 2017 and 2020 (+47.2%)
Base value 2 with a 20% weighting	12 month inflation rate Switzerland (1.4%)	Annual performance of KAWS Print and multiple Index since 2012 (+4.9%)	Annual performance of KAWS Print and multiple Index since 2012 (+4.9%)

Why you should invest

1. Limited to only 25 pieces.
2. Many famous personalities are collectors of his works.
3. Annual performance of the KAWS Print and Multiple Index since 2015 (+16.5%).

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