

Albert Willem

Part 2, Cruising Magic Land (5), 2023

Return Potential

An investment of 500 EUR is projected to be worth approximately 970 EUR in 4 years.

Cost-to-Return Ratio

With just 2.7% annual total costs (including exit fees), your net profit could be an impressive 18.0% per year.

Auction Results

Albert Willem is the new shooting star in the art market, and according to an average figure over the last 36 months, the selling price of his works is +509% higher than estimated.



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MADDOX GALLERY
LONDON

Fun facts:

He has a phobia of dance floors, a theme he portrays in certain artworks like "Dancing at a Funeral" (2019).

General Info

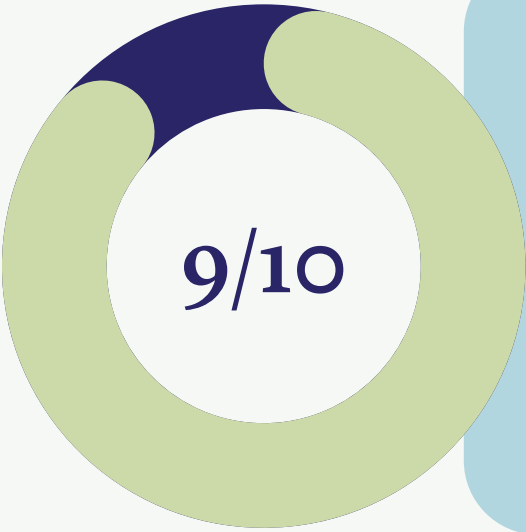
Name	Cruising Magic Land (5)
Artist	Albert Willem
Year	2023
Size	110 x 150 cm
Number of editions	Unique
Signature	Yes, bottom left
Material	Both acrylic on linen
Painting price (excl. external costs and platform fees)	47,050 €
Investment Horizon	2 to 4 years
Asset ID	43ba8766-3b62-473a-9aad-1f26bc5647e6

Cost Analysis

	Value in €
Asset Value	47,050 €
Platform Fee Splint Invest	2,850 €
External Maintenance Cost	250 €
Price	50,150 €
Number of Splints	1,003
Price per Splint	50 €

- The price of 47,050 € includes the Splint Invest platform fee and external maintenance costs of 3,100 €. 50,150 € can be allocated to the asset.
- Splint Invest will charge an exit fee of 2 % applied to the proceeds from the sale of the asset.
- Each Splint holder bears a proportional part of the costs.

Rating



9/10

Return

The Art Market report, released by Art Basel & UBS, suggests that the international art market has experienced consistent growth in recent times. By 2022, the overall sales amounted to USD67.8 billion, marking a 3% yearly rise, with an average profit margin of 7.6%.

By 2023, the auction prices for Albert Willems' works averaged nearly eight times their estimated worth.



5/10

Stability

For the last twenty years, art has consistently outperformed other types of investments like the S&P 500 and FTSE 100.

The limited liquidity of art is advantageous for investors aiming to add more stability to their portfolio.



7/10

Track Record

He utilizes acrylic paint on canvas to depict everyday life with a playful but ironic approach, merging the ordinary with a touch of primitivism and modern sensibility, influenced by artists such as LS Lowry, James Ensor, and Breugel the Elder. Willem has exhibited his artwork in Germany, Russia, and Belgium. In 2022, several of his auctioned pieces fetched prices exceeding \$150,000, far surpassing initial estimates of \$10,000 to \$15,000.

Investment Horizon of 2-4 years

Forecast per Splint in €	2 years	3 years	4 years
Ambitious	79	101	131
Balanced	69	82	99
Defensive	52	53	54

The investment horizon has been set to 2 to 4 years.

- Albert Willem, a budding artist gaining prominence, is already garnering impressive auction outcomes that surpass the original purchase price by a considerable margin. As a result, our artworks are perfect for those interested in investment opportunities spanning from short to medium term.
- If one of the following two conditions is met, the sale of the asset is considered:
 - End of the defined investment horizon has been reached.
 - Ambitious case already occurs before the end investment horizon.

Your Return Potential

	Value in € defensive	Value in € balanced	Value in € ambitious
Expected gross sales proceeds at maximum maturity	54,162 €	99,297 €	131,393 €
- Splint selling fees of 2%	-1,083 €	-1,986 €	-2,628 €
- External maintenance cost over investment horizon	-250 €	-250 €	-250 €
- Splint Invest platform fee	-2,850 €	-2,850 €	-2,850 €
- Asset value at acquisition	-47,050 €	-47,050 €	-47,050 €
Expected return at maximum maturity	2,929 €	47,161 €	78,615 €
Average annual rate of return	1.4%	18.0%	26.6%

Details to weighted calculation of the average annual rate of return:	Defensive Scenario	Balanced Scenario	Ambitious Scenario
Base value 1 with a 50% weighting	12 month inflation rate Switzerland (1.4%)	Annual performance of art piece "Family fun on the mini golf" since release (+41%)	Annual performance of art piece "Praise and Mockery" since release (+59%)
Base value 2 with a 50% weighting		Change in highest sale price and average auction price 2022 to 2023 (-0.5%)	Change in highest sale price and average auction price 2022 to 2023 (-0.5%)

Why you should invest

1. The highest auction result in 2023 exceeded €215,792.
2. The art market experienced a 3% yearly increase in 2022.
3. In 2023, the artworks he auctioned achieved almost eight times their anticipated worth.

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