

Albert Willem

Part 1, Cruising Magic Land (6), 2023

Return Potential

An investment of 500 EUR is projected to be worth approximately 970 EUR in 4 years.

Cost-to-Return Ratio

With just 2.7% annual total costs (including exit fees), your net profit could be an impressive 18.0% per year.

Auction Results

Albert Willem has emerged as a rising star in the art market, with his works consistently selling for an average of +509% higher than their estimated value over the past 36 months.



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MADDOX GALLERY
LONDON

Fun facts:

He depicts his fear of dance floors in certain paintings, like "Dancing at a Funeral" (2019).

General Info

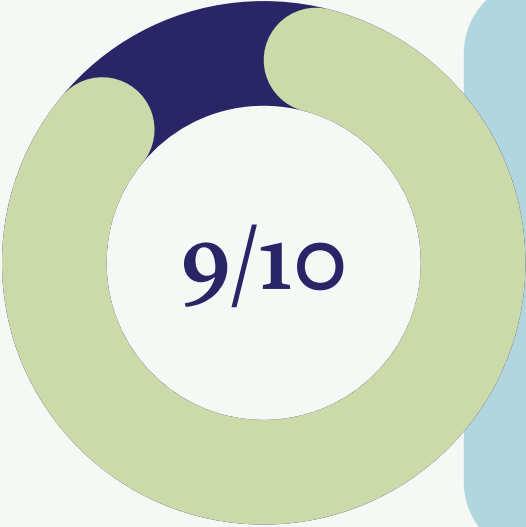
Name	Cruising Magic Land (6)
Artist	Albert Willem
Year	2023
Size	110 x 150 cm
Number of editions	Unique
Signature	Yes, bottom left
Material	Acrylic on linen
Painting price (excl. external costs and platform fees)	47,050 €
Investment Horizon	2 to 4 years
Asset ID	7dc2b270-f6b3-4030-8b84-34fc48ab189d

Cost Analysis

	Value in €
Asset Value	47,050 €
Platform Fee Splint Invest	2,850 €
External Maintenance Cost	250 €
Price	50,150 €
Number of Splints	1,003
Price per Splint	50 €

- The price of 50,150 € includes the Splint Invest platform fee and external maintenance costs of 3,100 €. 47,050 € can be allocated to the asset.
- Splint Invest will charge an exit fee of 2 % applied to the proceeds from the sale of the asset.
- Each Splint holder bears a proportional part of the costs.

Rating



9/10

Return

The Art Market report, released by Art Basel & UBS, suggests that the international art market has experienced consistent growth in recent times. By 2022, the overall sales amounted to USD67.8 billion, marking a 3% yearly rise, with an average profit margin of 7.6%.

By 2023, the auction prices for Albert Willems' works averaged nearly eight times their estimated worth.

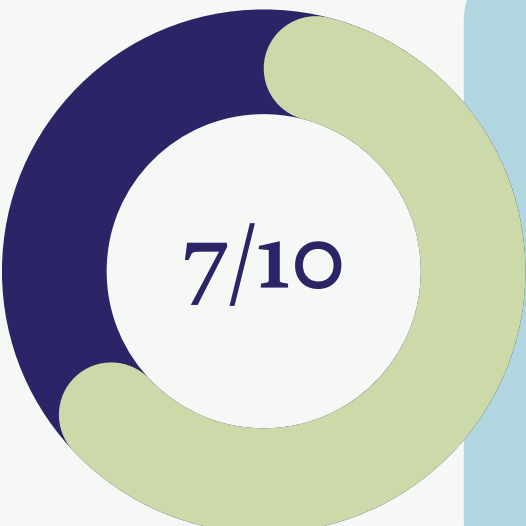


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Stability

For the last twenty years, art has consistently outperformed other types of investments like the S&P 500 and FTSE 100.

The limited liquidity of art is advantageous for investors aiming to add more stability to their portfolio.



7/10

Track Record

Using acrylic paints on canvas, he depicts everyday life with a playful yet satirical approach, combining elements of ordinariness and primitivism with a contemporary twist. Willem has exhibited his artwork in Germany, Russia, and Belgium.

In 2022, half of his artworks sold at auction fetched over \$150,000, far surpassing initial estimates ranging from \$10,000 to \$15,000.

Investment Horizon of 2-4 years

Forecast per Splint in €	2 years	3 years	4 years
Ambitious	79	101	131
Balanced	69	82	99
Defensive	52	53	54

The investment horizon has been set to 2 to 4 years.

- Albert Willem, a promising emerging artist, has been achieving notable success in auctions, exceeding the original purchase prices by a significant margin. Consequently, our art pieces present ideal investment prospects for individuals seeking opportunities ranging from short to medium-term gains.
- If one of the following two conditions is met, the sale of the asset is considered:
 - End of the defined investment horizon has been reached.
 - Ambitious case already occurs before the end investment horizon.

Your Return Potential

	Value in € defensive	Value in € balanced	Value in € ambitious
Expected gross sales proceeds at maximum maturity	54,162 €	99,297 €	131,393 €
- Splint selling fees of 2%	-1,083 €	-1,986 €	-2,628 €
- External maintenance cost over investment horizon	-250 €	-250 €	-250 €
- Splint Invest platform fee	-2,850 €	-2,850 €	-2,850 €
- Asset value at acquisition	-47,050 €	-47,050 €	-47,050 €
Expected return at maximum maturity	2,929 €	47,161 €	78,615 €
Average annual rate of return	1.4%	18.0%	26.6%

Details to weighted calculation of the average annual rate of return:	Defensive Scenario	Balanced Scenario	Ambitious Scenario
Base value 1 with a 50% weighting	12 month inflation rate Switzerland (1.4%)	Annual performance of art piece "Family fun on the mini golf" since release (+41%)	Annual performance of art piece "Praise and Mockery" since release (+59%)
Base value 2 with a 50% weighting		Change in highest sale price and average auction price 2022 to 2023 (-0.5%)	Change in highest sale price and average auction price 2022 to 2023 (-0.5%)

Why you should invest

1. There was a 3% annual growth in the art market in 2022.
2. Throughout 2023, the items he auctioned fetched nearly eight times their expected value.
3. The top auction outcome in 2023 surpassed €215,792.

Contact Information:



www.splintinvest.com

info@splintinvest.com

All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.