

Albert Willem

Part 2, January Joy, 2023

Return Potential

An investment of 500 EUR is projected to be worth approximately 970 EUR in 4 years.

Cost-to-Return Ratio

With just 2.7% annual total costs (including exit fees), your net profit could be an impressive 18.0% per year.

Auction Results

Albert Willem has emerged as a rising star in the art market, with his works fetching an average price over the past 36 months that is +509% higher than the estimated value.



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MADDOX GALLERY
LONDON



Fun facts:

He has a phobia of dance floors, a theme he portrays in certain artworks like "Dancing at a Funeral" (2019).

General Info

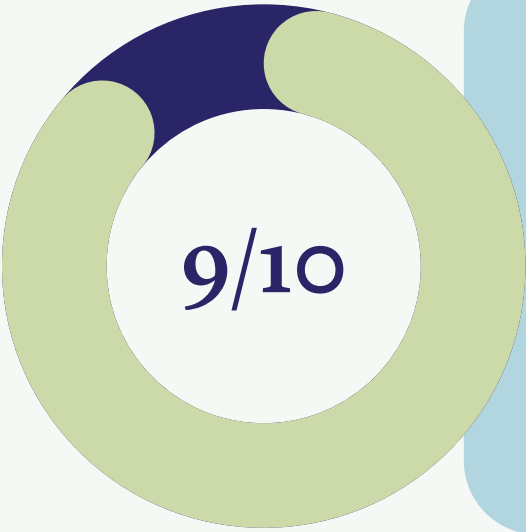
Name	Part 2, January Joy
Artist	Albert Willem
Year	2023
Size	110 x 150 cm
Number of editions	Unique
Signature	Yes, bottom left
Material	acrylic on linen
Painting price (excl. external costs and platform fees)	47,250 €
Market value (at release)	91,717 € average auction result 2023 (for smaller works)
Investment Horizon	2 to 4 years
Asset ID	ec276991-6fbd-427e-a9e-15cc70c3025f

Cost Analysis

	Value in €
Asset Value	47,250 €
Platform Fee Splint Invest	2,850 €
External Maintenance Cost	250 €
Price	50,350 €
Number of Splints	1,007
Price per Splint	50 €

- The price of 50,350 € includes the Splint Invest platform fee and external maintenance costs of 3,100 €. 47,250 € can be allocated to the asset.
- Splint Invest will charge an exit fee of 2 % applied to the proceeds from the sale of the asset.
- Each Splint holder bears a proportional part of the costs.

Rating

A donut chart with a dark blue outer ring and a light green inner ring. The inner ring represents 9/10 of the total, and the outer ring represents the remaining 1/10. The text '9/10' is centered in the white circle in the middle.

9/10

Return

The Art Market report, issued by Art Basel & UBS, indicates that the global art market has exhibited steady expansion in recent years. In 2022, total sales reached USD67.8 billion, representing a 3% annual increase, with an average return of 7.6%.

In 2023, the hammer price for his artworks at auctions averaged nearly eight times their estimated value.

A donut chart with a dark blue outer ring and a light green inner ring. The inner ring represents 4/10 of the total, and the outer ring represents the remaining 6/10. The text '4/10' is centered in the white circle in the middle.

4/10

Stability

Over the past two decades, art has consistently yielded superior investment returns when compared to various asset classes such as the S&P 500 and FTSE 100 indices.

The restricted liquidity of art proves beneficial for assets that prioritize stability in value and demonstrate minimal correlation with fluctuations in the stock market.

A donut chart with a dark blue outer ring and a light green inner ring. The inner ring represents 7/10 of the total, and the outer ring represents the remaining 3/10. The text '7/10' is centered in the white circle in the middle.

7/10

Track Record

He employs acrylics on canvas to depict everyday life with a playful yet satirical approach, fusing the ordinary with a contemporary twist influenced by artists such as LS Lowry, James Ensor, and Breugel the Elder. Willem has exhibited his artwork in various countries including Germany, Russia, and Belgium.

In 2022, many of his auctioned pieces sold for over \$150,000, greatly surpassing initial estimates ranging from \$10,000 to \$15,000.

Investment Horizon of 2-4 years

Forecast per Splint in €	2 years	3 years	4 years
Ambitious	79	102	131
Balanced	69	83	99
Defensive	52	53	54

The investment horizon has been set to 2 to 4 years.

- Albert Willem, an up-and-coming artist showing great promise, is already garnering impressive auction outcomes, surpassing the initial purchase price by a considerable margin. As a result, our artworks are perfect for those looking into investment opportunities spanning from short to medium-term.
- If one of the following two conditions is met, the sale of the asset is considered:
 - End of the defined investment horizon has been reached.
 - Ambitious case already occurs before the end investment horizon.

Your Return Potential

	Value in € defensive	Value in € balanced	Value in € ambitious
Expected gross sales proceeds at maximum maturity	54,378 €	99,693 €	131,917 €
- Splint selling fees of 2%	-1,088 €	-1,994 €	-2,638 €
- External maintenance cost over investment horizon	-250 €	-250 €	-250 €
- Splint Invest platform fee	-2,850 €	-2,850 €	-2,850 €
- Asset value at acquisition	-47,250 €	-47,250 €	-47,250 €
Expected return at maximum maturity	2,940 €	47,349 €	78,929 €
Average annual rate of return	1.4%	18.0%	26.6%

Details to weighted calculation of the average annual rate of return:	Defensive Scenario	Balanced Scenario	Ambitious Scenario
Base value 1 with a 50% weighting	12 month inflation rate Switzerland (1.4%)	Annual performance of art piece "Family fun on the mini golf" since release (+41%)	Annual performance of art piece "Praise and Mockery" since release (+59%)
Base value 2 with a 50% weighting		Change in highest sale price and average auction price 2022 to 2023 (-0.5%)	Change in highest sale price and average auction price 2022 to 2023 (-0.5%)

Why you should invest

1. The highest auction result in 2023 exceeded **€215,792.**
2. The art market experienced a **3% yearly increase in 2022.**
3. During 2023, the items he put up for auction sold for almost eight times their anticipated worth.

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