

Albert Willem

Part 1, Cruising Winter Wonderland, 2023

Return Potential

An investment of 500 EUR is projected to be worth approximately 970 EUR in 4 years.

Cost-to-Return Ratio

With just 2.7% annual total costs (including exit fees), your net profit could be an impressive 18.0% per year.

Auction Results

Albert Willem is the new shooting star in the art market, and according to an average figure over the last 36 months, the selling price of his works is +509% higher than estimated.



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MADDOX GALLERY
LONDON

Fun facts:

He has a phobia of dance floors, a theme he portrays in certain artworks like "Dancing at a Funeral" (2019).

General Info

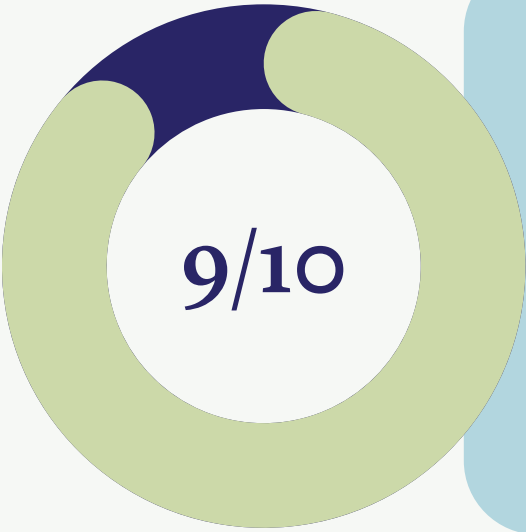
Name	Part 1, Cruising Winter Wonderland
Artist	Albert Willem
Year	2023
Size	110 x 150 cm
Number of editions	Unique
Signature	Yes, bottom left
Material	acrylic on linen
Painting price (excl. external costs and platform fees)	47,250 €
Market value (at release)	91,717 € average auction result 2023 (for smaller works)
Investment Horizon	2 to 4 years
Asset ID	8a17a9e7-2040-43a1-829a-668df34bfb1d

Cost Analysis

	Value in €
Asset Value	47,250 €
Platform Fee Splint Invest	2,850 €
External Maintenance Cost	250 €
Price	50,350 €
Number of Splints	1,007
Price per Splint	50 €

- The price of 47,250 € includes the Splint Invest platform fee and external maintenance costs of 3,100 €. 47,250 € can be allocated to the asset.
- Splint Invest will charge an exit fee of 2 % applied to the proceeds from the sale of the asset.
- Each Splint holder bears a proportional part of the costs.

Rating



9/10

Return

According to the Art Market report released by Art Basel & UBS, the global art market has shown consistent growth over recent decades. Total sales amounted to USD67.8 billion in 2022, marking a 3% year-on-year increase, with an average return of 7.6%.

The hammer price for his pieces at auctions in 2023 averaged just under eight times the estimated value.



5/10

Stability

In the last twenty years, art has consistently shown better investment returns compared to different types of assets like the S&P 500 and FTSE 100.

The limited liquidity of art is advantageous for assets that prioritize stability in value and have little correlation with changes in the stock market.



7/10

Track Record

Using acrylics on canvas, he portrays daily life with a light-hearted yet ironic touch, blending normalcy and primitivism with a 21st-century flair, influenced by the likes of LS Lowry, James Ensor, and Breugel the Elder. Willem has showcased his art in Germany, Russia, and Belgium.

In 2022, half of his auctioned works exceeded \$150,000, surpassing estimates of \$10,000 to \$15,000.

Investment Horizon of 2-4 years

Forecast per Splint in €	2 years	3 years	4 years
Ambitious	79	101	131
Balanced	69	83	99
Defensive	52	53	54

The investment horizon has been set to 2 to 4 years.

- Albert Willem, a promising artist on the rise, is already achieving remarkable auction results that exceed the initial buying price by a significant margin. Consequently, our artworks are ideal for individuals interested in short- to medium-term investment prospects.
- If one of the following two conditions is met, the sale of the asset is considered:
 - End of the defined investment horizon has been reached.
 - Ambitious case already occurs before the end investment horizon.

Your Return Potential

	Value in € defensive	Value in € balanced	Value in € ambitious
Expected gross sales proceeds at maximum maturity	54,378 €	99,693 €	131,917 €
- Splint selling fees of 2%	-1,088 €	-1,994 €	-2,638 €
- External maintenance cost over investment horizon	-250 €	-250 €	-250 €
- Splint Invest platform fee	-2,850 €	-2,850 €	-2,850 €
- Asset value at acquisition	-47,250 €	-47,250 €	-47,250 €
Expected return at maximum maturity	2,940 €	47,349 €	78,929 €
Average annual rate of return	1.4%	18.0%	26.6%

Details to weighted calculation of the average annual rate of return:	Defensive Scenario	Balanced Scenario	Ambitious Scenario
Base value 1 with a 50% weighting	12 month inflation rate Switzerland (1.4%)	Annual performance of art piece "Family fun on the mini golf" since release (+41%)	Annual performance of art piece "Praise and Mockery" since release (+59%)
Base value 2 with a 50% weighting		Change in highest sale price and average auction price 2022 to 2023 (-0.5%)	Change in highest sale price and average auction price 2022 to 2023 (-0.5%)

Why you should invest

1. The top auction outcome in 2023 surpasses **€215,792.**
2. The art market witnessed a **3% annual growth in 2022.**
3. In 2023, the pieces he auctioned fetched nearly **eight times their estimated value.**

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