

Banksy, Girl With Balloon, 2004

Own a piece of cultural history: Banksy's Girl With Balloon—an artwork that combines global recognition, emotional impact, and timeless value.



TGB



19.2%
Net ROI p.a.

3 - 5
Years

High
Return

3 Reasons to Invest

1. **Return Potential** 📈: An investment of 500 EUR is projected to be worth approximately 1,204 EUR in 5 years.
2. **Cost-to-Return Ratio** ⚖️: After deducting 3.6% in annual total costs (including exit fees), your net return could reach 19.2% per year.
3. **Exceptional Rarity and Condition** 💎: Banksy's Girl With Balloon is one of the most iconic and sought-after artworks globally. This limited-edition print (1 of 600) combines cultural significance with investment appeal. What sets this piece apart is its excellent condition, preserved meticulously, which significantly enhances its value. The rarity of pristine examples like this makes it a standout addition to any serious collector's portfolio.

Asset Details

Details	Information
Name	Girl With Balloon
Artist	Banksy
Year	2004
Size	70 cm x 50 cm
Number of editions	543 of 600
Material	Screenprint on Paper
Signature	Numbered by the artist

Details	Information
Asset ID	ocd71557-9395-4033-b5f6-81a04de22c37
Total asset value in EUR	105,700
Purchase price in EUR	93,900
Platform fee in EUR	5,650
Transportation, storage and insurance in EUR	6,150
Number of Splints	2,114

Investment Case

Valuation Summary 📝 To ensure the competitiveness of the investment, we conducted a thorough verification of the purchase price by analyzing recent auction transactions. Our analysis confirmed that the price offered, inclusive of all associated fees, is highly competitive. To estimate the potential ROI, we used the annualized return of this print between 2008 and 2024 (last auction result). For our conservative scenario, we assumed the value of the painting would grow at the rate of Swiss inflation, reflecting a defensive approach. In the balanced scenario, we assume a 100% probability of realizing a 23.2% (CAGR for period 2008–2024) annual return for the next 5 years. Finally, in the ambitious scenario, we assume a 100% probability of realizing a 32.1% (CAGR for period 2016–2022) annual return for the next 5 years.

Exit Options at Maturity 📅 We will manage the exit strategy in collaboration with our expert on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the prevailing market situation, the print will be sold to a private collector or offered as single lots at an auction for contemporary art. An auction is considered if the price has developed to the point where the minimum bid matches the market value and there is high demand for works by the artist. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category? 🎨 For centuries, art was collected for its cultural, emotional, intellectual, political, and economic value. Investing in a blue chip artist offers a mix of financial potential and personal satisfaction, making it an appealing option for both new and seasoned collectors.

Why Invest in This Asset? 💎 Banksy's *Girl With Balloon* is more than just an artwork; it is an iconic image that transcends borders and resonates emotionally with audiences worldwide. Created in 2004, this screenprint is part of a limited edition of 600, ensuring rarity and exclusivity. Banksy's artistic style masterfully blends social commentary with visual simplicity, and *Girl With Balloon* embodies this through its powerful imagery of

innocence and fleeting hope. The artwork achieved international fame in 2018 when a framed version self-destructed immediately after being auctioned—garnering global headlines and enhancing its cultural significance. This version was later resold for an astonishing €22.6 million, highlighting the strong demand for this iconic piece. Additionally, the auction record for an unsigned Girl With Balloon reached €391,450 in 2021, showcasing its proven market performance even amid volatility. With a purchase price of €93,900, this investment presents a compelling upside opportunity as the market recovers. Combining cultural impact, rarity, and global recognition, Girl With Balloon remains a trophy asset for collectors, poised for sustained appreciation. The artwork's emotional resonance and historic moments ensure its place as a cornerstone in any alternative investment portfolio.

Context in Time 🕒 Banksy's Girl With Balloon is a product of the early 2000s street art movement, when Banksy rose to global prominence for blending powerful social messages with guerilla-style creativity. In today's world, where art reflects societal issues, Banksy's works remain highly relevant, ensuring sustained demand. The combination of emotional appeal and cultural commentary makes this artwork timeless.

Conclusion 🎯 Banksy's Girl With Balloon combines emotional impact, cultural significance, and proven market performance. With strong upside potential, limited availability, and enduring relevance, this investment offers a unique opportunity to own an iconic artwork while achieving substantial financial returns in a recovering market. A true cornerstone for any portfolio.

Projection

Banksy's artworks offer high return potential. The expected annual return ranges between 1.2% and 28.5%, depending on market conditions.

Here’s the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.