

Banksy, Happy Choppers (signed), 2004

Banksy's Happy Choppers screen print was released in 2003 as an edition of 750 pieces – just 150 signed prints and 600 unsigned prints.



18.5%
Net ROI p.a.

3 - 5
Years



High
Return

3 Reasons to Invest

1. **Return Potential** 📈: An investment of 500 EUR is projected to be worth approximately 1,168 EUR in 5 years.
2. **Cost-to-Return Ratio** ⚖️: After deducting 3.9% in annual total costs (including exit fees), your net return could reach 18.5% per year.
3. **A Powerful Statement of Peace** ✌️: Owning Happy Choppers is more than an investment—it's a connection to Banksy's fearless critique of militarism and a call for peace. This iconic artwork's blend of satire and emotion resonates deeply, making it a meaningful piece to display and a conversation-starter for years to come.

Asset Details

Details	Information
Name	Happy Choppers
Artist	Banksy
Year	2003
Size	70 x 50 cm
Material	Screenprint on paper
Signature	Signed and numbered by the artist
Edition	136 of 150 (signed) and 136 of 750 (signed and unsigned)

Details	Information
Asset ID	945362a4-ed64-4822-a995-f595b0891f9b
Total asset value in EUR	54,650
Purchase price in EUR	47,950
Platform fee in EUR	2,900
Transportation, storage and insurance in EUR	3,800
Number of Splints	1,093

Investment Case

Valuation Summary 📝 To ensure the competitiveness of the investment, we conducted a thorough verification of the purchase price by analyzing recent auction transactions. Our analysis confirmed that the price offered, inclusive of all associated fees, is highly competitive. To estimate the potential ROI, we used the annualized return of this print between 2014 and 2024. For our conservative scenario, we assumed the value of the print would grow at the rate of Swiss inflation, reflecting a defensive approach. In the balanced scenario, we assume a 100% probability of realizing a 20.0% (CAGR for period 2014-2024) annual return for the next 5 years. Finally, in the ambitious scenario, we assume an 80% probability of realizing a 52.4% (CAGR for period 2014-2020) annual return for the next 5 years. These potential returns over the next four years, in both the balanced and ambitious scenarios, are further enhanced by the 9% discount to the current secondary market prices and auction results.

Exit Options at Maturity 📅 We will manage the exit strategy in collaboration with our expert on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the prevailing market situation, the print will be sold to a private collector or offered as single lots at an auction for contemporary art. An auction is considered if the price has developed to the point where the minimum bid matches the market value and there is high demand for works by the artist. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category? 🎨 For centuries, art was collected for its cultural, emotional, intellectual, political, and economic value. Investing in a blue-chip artist offers a mix of financial potential and personal satisfaction, making it an appealing option for both new and seasoned collectors.

Why Invest in This Asset? 💎 Investing in Banksy's "Happy Choppers" signed print offers a compelling opportunity to own a piece of iconic and culturally significant art by one of the most renowned street artists of our time. Released in 2003 as part of an edition

of only 150 signed prints, the rarity and provenance of this artwork amplify its desirability among collectors. Banksy's works have consistently commanded significant attention in the art market, with auction results for "Happy Choppers" reaching a record €138,142 in 2020. At a current offering of €47,795, this represents a remarkable 65% discount from its peak value, signaling strong upside potential.

"Happy Choppers" exemplifies Banksy's trademark stencil style and biting political commentary. Depicting a squadron of armed military helicopters against a deceptively serene blue sky, the work juxtaposes the menace of warfare with the innocence of a pink bow adorning the lead chopper. This striking contrast critiques militarism, masculinity, and the normalization of violence, themes that remain profoundly relevant in today's geopolitical climate. Originally created as a mural in Central London and later released as a screenprint for Banksy's Santa's Ghetto exhibition, the piece also reflects on the Israel-Palestinian conflict, solidifying its status as a significant work of political commentary.

Banksy has revisited the helicopter motif throughout his career, cementing it as a recurring symbol within his oeuvre. Its presence in anti-war protests and high-profile collections underscores its cultural impact. Over two decades after its creation, the themes of "Happy Choppers" remain deeply resonant, ensuring its continued relevance and appeal. As Banksy's works continue to achieve multimillion-pound results at auction, acquiring "Happy Choppers" at its current valuation offers both a meaningful cultural investment and significant financial growth potential. This is a rare chance to own a masterpiece by an artist whose influence transcends the art world.

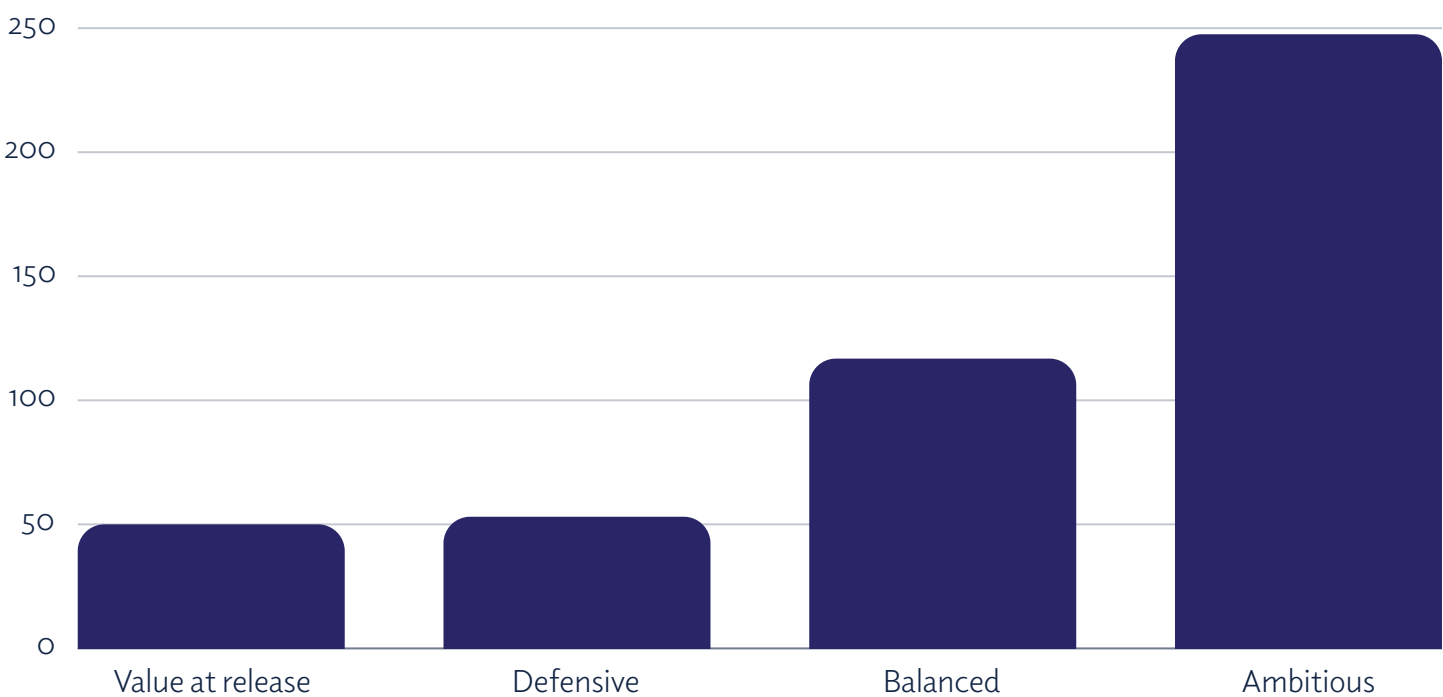
Context in Time 🕒 "Happy Choppers" by Banksy remains as relevant today as when it was first released in 2003. Created amidst anti-war protests and rising geopolitical tensions, the artwork critiques militarism and the normalization of violence. Two decades later, its themes resonate strongly in a world grappling with ongoing conflicts and socio-political challenges. Banksy's biting social commentary has only grown in influence, with his works becoming symbols of resistance and cultural critique. As the art market continues to celebrate politically charged pieces, "Happy Choppers" stands as a timely and enduring reminder of the power of art to challenge authority and spark dialogue.

Conclusion 🎯 Banksy's "Happy Choppers" signed print combines cultural significance, rarity, and strong investment potential. At a 65% discount from its peak value and with projected annual returns of up to 52.4% under ambitious scenarios, it represents a rare opportunity. Its timeless political commentary ensures lasting relevance and appeal among collectors.

Projection

Banksy's artworks offer high return potential. The expected annual return ranges between 1.2% and 37.7%, depending on market conditions.

Here's the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.