Factsheet

Splint Invest

Gregory de la Haba, 4 paintings from the "Easy Suite" series 2024 & 2 paintings from the “Everything is Made of Light” series 2023

With a pedagogical lineage tracing back to the esteemed Jacques-Louis David, his work explores themes ranging from addiction to the mysterious concept of Duende, embodying a raw and genuine artistic expression. We acquired 6 of his fascinating works at 20% below the current gallery prices.

MA ARTS SARL

28.1%
Net ROI p.a.

3 - 5
Years

📈
High Return

3 Reasons to Invest

1. **Return Potential**📈: An investment of 500 EUR is projected to be worth approximately 1,721 EUR in 5 years.
2. **Cost-to-Return Ratio**⚖️: After deducting 4.2% in annual total costs (including exit fees), your net return could reach 28.1% per year.
3. **International Representation** 🌠: Since 2022, de la Haba has been represented by Geuer & Geuer Art, a prominent German gallery based in Düsseldorf. The gallery will host a highly anticipated solo show featuring works from his “Easy Suite” series, which will be offered at prices 20% higher than those in our current offering. Additionally, this series will be showcased in a solo exhibition organized by Luisa Catucci Gallery in Berlin, starting at the end of November.

Asset Details

Details	Information
Name	"Easy Suite" series: Easy Diptych #9 / Easy Diptych #12 / Easy #4 / Easy Skeletons & "Everything is Made of Light" series: Twins from Seville, Warming Up
Artist	Gregory de la Haba
Year	"Easy Suite" series: all 2024 & "Everything is Made of Light" series: all 2023
Size	78 x 88 in | 198.12 x 223.52 cm / 78 x 88 in | 198.12 x 223.52 cm / 78 x 44 in | 198.12 x 111.76 cm / 77 x 44 in | 195.58 x 111.76 cm / 78 x 60 in | 198.12 x 154.40 cm / 78 x 60 in | 198.12 x 154.40 cm
Number of editions	All unique
Material	Oil, spray paint with Krink Markers on printed canvas / Oil, spray paint with Krink Markers on printed canvas / Oil, spray paint with Krink Markers on printed canvas / Oil, spray paint on printed paper / Oil on canvas / Oil on canvas
Signature	Yes, all the paintings are signed.

Details	Information
Asset ID	5bf93003-9791-4300-b0cf-47f2296e3741
Total asset value in EUR	85,850
Purchase price in EUR	76,000
Platform fee in EUR	4,600
Transportation, storage and insurance in EUR	5,250
Number of Splints	1,717

Investment Case

Valuation Summary 📝 To ensure the competitiveness of the investment, we conducted a thorough verification of the purchase price by analyzing recent gallery transactions. Our analysis confirmed that the price offered, inclusive of all associated fees, is highly competitive. To estimate the potential ROI, we used the annualised price increase of his paintings over the past two years. For our conservative scenario, we assumed the value of the painting would grow at the rate of Swiss inflation, reflecting a defensive approach. In the balanced scenario, we factored in a 60% probability of realising a 52.9% (CAGR past 2 years) annualised return for the period. Finally, in the ambitious scenario, we factored in a 100% probability of realising a 52.9% (CAGR past 2 years) annualised return for the period.

Exit Options at Maturity 🚪 We will manage the exit strategy in collaboration with our expert M&A Arts on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the prevailing market situation, the paintings will be sold to a private collector or offered as single lots at an auction for contemporary art. An auction is considered if the price has developed to the point where the minimum bid matches the market value and there is high demand for works by the artist. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category? 🎨 For centuries, art was collected for its cultural, emotional, intellectual, political, and economic value. Investing in emerging artists offers a mix of financial potential and personal satisfaction, making it an appealing option for both new and seasoned collectors.

Why Invest in This Asset? 💎 Investing in Gregory de la Haba's artwork presents a compelling opportunity, with strong momentum driven by increasing global recognition and a history of price appreciation. Since 2022, the prices of his works have grown by 52.9%, and they are expected to continue climbing, with recent and upcoming exhibitions adding to his international prominence. Represented by Geuer & Geuer Art in Germany, de

la Haba's "Easy Suite" series is set to be featured in a solo show at their gallery in Düsseldorf, where prices are projected to be 20% higher than those currently offered. Additionally, this series will be showcased in a solo exhibition organized by the Luisa Catucci Gallery in Berlin at the end of November. The show will be co-hosted by GRAFT, the prestigious architectural firm, which will also display two paintings of the "Easy Suite" series in the lobby of their office building, located next to the gallery, ensuring enhanced promotion of the show.
De la Haba has expanded his market reach through strategic collaborations, including with a prominent Korean dealer and private collector who has not only acquired many of his paintings but has also acted as his agent, placing his works in major shows such as Art Busan, a leading art fair in Korea scheduled for May 2025. This dealer previously organized a solo exhibition for de la Haba at the Hangaram Art Museum in Seoul in 2023, where around 20 paintings from the "Everything is Made of Light" series were displayed. Additionally, de la Haba has worked with renowned contemporary art curator Massimo Scaringella, who is organizing a traveling exhibition to showcase his latest paintings at prominent venues throughout South America, including Argentina, Chile, Peru, and Brazil. With current offering prices as much as 20% below gallery prices, and de la Haba's trajectory for long-term value appreciation, this investment offers a significant opportunity for returns.

Description about this asset 🌁 Gregory de la Haba is an American interdisciplinary artist, writer, curator, and cultural producer. A skilled painter with a pedagogical lineage that stretches back to Jacques-Louis David, he is an exemplary practitioner of fine art whose conceptual practice resists categorization. De la Haba's work explores themes of addiction, contemporary notions of masculinity, and Duende, a heightened state of emotion, expression, and authenticity derived from pure artistic expression. It is from this place that the artist unlocks his true self—both in art and in life.
Since 2008, de la Haba has produced art-related ventures through his creative platform Bodega de la Haba. Notable projects include hosting literary events with Pulitzer Prize-winning poet Franz Wright, curating a survey of significant works by the celebrated artist Judy Rifka at Pulpo Gallery in Murnau am Staffelsee in Germany, and producing and narrating Terrence Browne's Irish art history musical "Hazel - Made In Belfast" which

premiered at Carnegie Hall.
A cum laude graduate of Harvard University, de la Haba has written on a number of artists including Billy the Artist, Richie Culver, Marcus Jansen, Cristina BanBan, Oscar Murillo, Al Diaz, California Locos (Dave Tourjé, Chaz Bojórquez, John Van Hamersveld, Norton Wisdom and Gary Wong), Miya Ando, Andy Moses, Timothy Warren Williams, Lance De Los Reyes, Mel Bochner and many others. De la Haba's writings and artworks have been featured in many publications including The New York Times, Southampton Review, Rizzoli's Irish America, New York Arts Magazine, and Portray.
At the beginning of October, de la Haba won the First Prize at the Durres International Biennale in Albania.
De la Haba's work has been exhibited internationally in numerous galleries and art shows.

Solo Shows:

- Osthaus Museum Hagen, Hagen, Germany - 2026
- “Everything is Made of Light“, Geuer & Geuer Gallery, Düsseldorf, Germany – April 2025
- “Traveling Exhibition” across South America, curated by Massimo Scaringella – 2025
- “The Easy Suite“, Luisa Catucci Gallery, Berlin, Germany – Upcoming: Opening November 28th - 2024
- “The Durrës International Biennale of Contemprary Art (DIBoCA)” representing The National Pavilion of the United States of America, Durrës, Albania - 2024
- “Master Painter from New York”, Gouter Gallery, Seoul, Korea - 2023
- “Light Tensions”, Kou Gallery - Curated by Massimo Scaringella , Roma, Italy - 2023
- “Amplified Dimensions”, Marina Bastianello Gallery - Curated by Massimo Scaringella, Venice, Italy - 2023
- “Invitational Exhibition”, Hangaram Art Museum, Seoul, Korea - 2023
- “Portals to New York”, TwoFortyThirty, New York, USA - 2023
- “Vertical Horizons/Horizontal Waves: Totem Poems”, Meta Gallery, Monaco - 2019

Selected Group Shows:

- “Venice Biennale”, Venice, Italy – April to November 2026

- “Busan Art”, Art Fair, Busan, Korea – May 2025
- “Dakar Biennale”, Dakar, Senegal – November 2024
- “Art on Paper New York”, New York, USA – 2024
- “Be Colourblind” with the Finnish artist Hannu Palosuo, Tehdassaari, Nokia, Finland - 2024
- “Sylt Art Fair”, Geuer & Geuer Gallery, Düsseldorf, Germany - 2024
- “4-Person Battle”, Gouter Gallery, Seoult, Korea - 2024
- “In Bloom” Oscar Molina Gallery and Yubal Màrquez Fleites Contemporary & Fine Art, Southampton, USA - 2024
- “Contro Corrente”, Fondation Léopold Sédar Senghor, Dakar, Senegal - 2024
- “The Others” Art Fair, Torino, Italy – 2023
- “Larnaca Biennale: Home Away From Home”, Larnaca, Cyprus – 2023
- “Simbolismi della Visione”, Rome Art Week - Curated by Luisa Catucci & Massimo Scaringella, Rome, Italy – 2023
- “I Sing The Body Electric”, Jane’s Room - Curated by Raul Zamudio, New York, USA – 2023
- “Inaugural Group Show”, 484 Gallery - Curated by Dalton Portella, Montauk, USA – 2023
- “Summer Of Love”, Yubal Màrquez Fleites Contemporary & Fine Art, Southampton, USA – 2023
- “Art & Automobiles” First City Project Collective, Glen Cove, USA – 2022
- “Rawthentic”, Brooklyn Art Haus, New York, USA – 2022
- “Sylt Art Fair”, Geuer & Geuer Gallery, Düsseldorf, Germany – 2022
- “Thinking Out Loud”, Pulpo Gallery - Curated by Katerina & Nico Zeifang, Murnau Am Staffelsee, Germany – 2021
- “A Daze of Roses”, Mizuma & Kips Gallery, New York, USA – 2021
- “Sylt Art Fair”, Geuer & Geuer Gallery, Düsseldorf, Germany – 2020
- “QiPO Art Fair”, Mexico City, Mexico – 2020

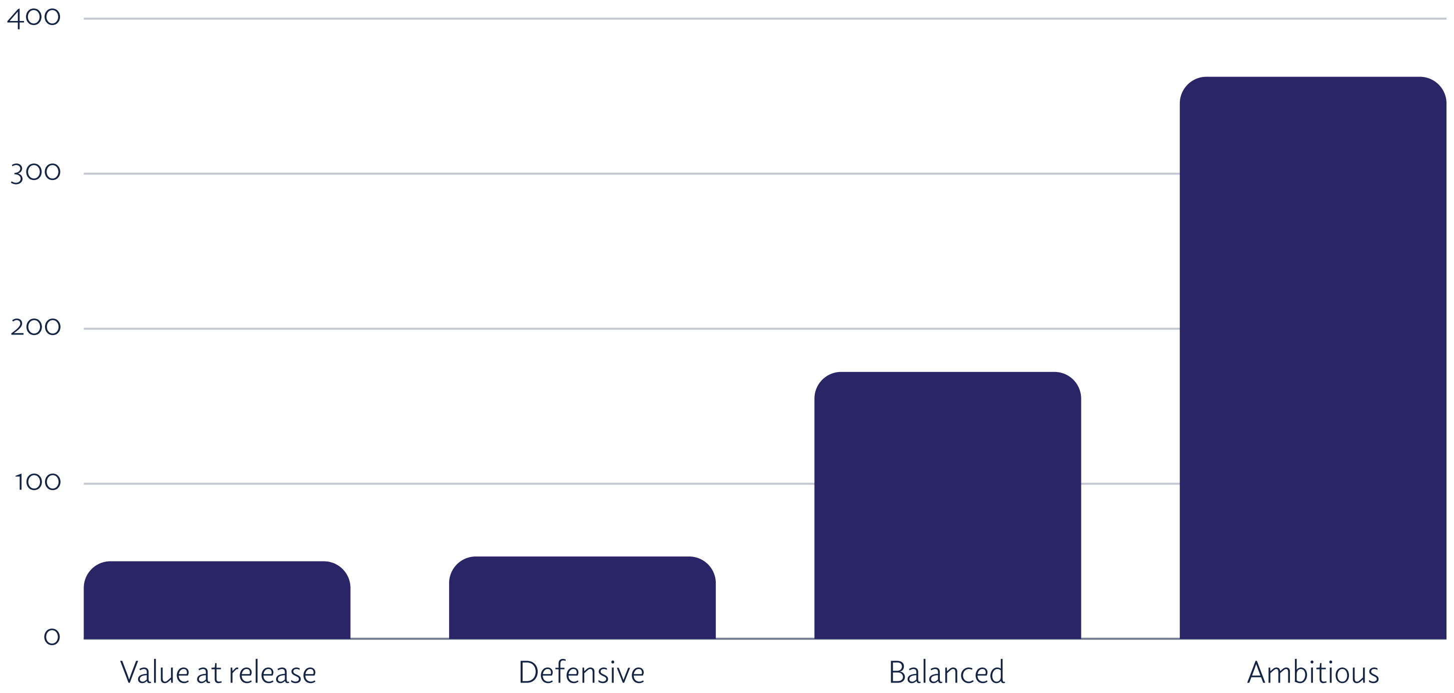
Context in Time ⏳ Gregory de la Haba’s international recognition has surged, with upcoming exhibitions in Europe, South America, and Korea. With gallery prices increasing by 52.9% since 2022, his growing global presence offers strong potential for value appreciation and significant investment returns.

Conclusion 🎯 Investing in Gregory de la Haba's artwork presents a rare opportunity to capitalize on the rapid growth of an emerging artist with increasing global recognition. His rising prices, high-profile exhibitions, and strategic partnerships suggest continued momentum and potential for significant returns. With current offering prices below gallery rates, this is a prime moment to invest in a dynamic artist poised for long-term value appreciation.

Projection

De la Haba's artworks offer high return potential. The expected annual return ranges between 1.4% and 48.6%, depending on market conditions.

Here's the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.