

Ksenia Pasyura, Not Your Business, 2024

Ksenia Pasyura, an up-and-coming artist, hosted her first solo art show, named 'Transforming the Human Figure into Unfamiliar Flesh,' in London in October 2023.



22,9%
Net ROI p.a.

3 - 5
Years



High
Return

MADDOX ADVISORY
LONDON

3 Reasons to Invest

- Return Potential** 📈: An investment of 500 EUR is projected to be worth approximately 1,402 EUR in 5 years.
- Cost-to-Return Ratio** ⚖️: After deducting 3.6% in annual total costs (including exit fees), your net return could reach 22.9% per year.
- Auction Prices** 🔨: "Eddie, 2021" a work created by Ksenia and measuring 100 x 70 cm, fetched nearly 60,000 EUR at a Bonhams auction in 2024. Our artwork is three times larger, which emphasizes the potential.

Asset Details

Details	Information
Name	Not Your Business
Artist	Ksenia Pasyura
Year	2024
Size	200 x 250 cm
Number of editions	Unique
Material	Oil on Canvas
Signature	Yes, on the back
Asset ID	d979dc40-7809-4dd3-9ae5-3c7bd935a282
Total asset value in EUR	58,400
Purchase price in EUR	54,750
Platform fee in EUR	3,300
Storage and insurance in EUR	350
Number of Splints	1,168

Investment Case

Valuation Summary 📝 To ensure the competitiveness of the investment, we thoroughly reviewed the purchase price by analyzing recent gallery transactions and current auction results. Our analysis confirmed that the offered price, including all fees, remains highly competitive. To estimate the potential ROI, we compared the historical gallery price increases for same-sized paintings. In our conservative scenario, we assumed that the painting's value would increase in line with Swiss inflation, reflecting a defensive approach. In the balanced scenario, we calculated the average gallery price increase of same-sized paintings and discounted it by 35% to account for the risk that past price increases may not repeat. Finally, in the ambitious scenario, we applied 100% of the previous gallery price increases for same-sized paintings.

Exit Options at Maturity 📅 We manage the exit strategy on behalf of our investors to achieve the best possible outcome based on the market conditions at the time. Depending on the market situation, the painting will be sold to a private collector or offered as a single lot at an auction for contemporary art. An auction is considered if the price has developed to the point where the minimum bid matches the market value and there is strong demand for the artist's work. Both options are carefully evaluated, and we choose the one that maximizes returns for our investors.

Why Invest in This Category? 🎨 For centuries art was collected for its cultural, emotional, intellectual, political, and economic value. Investing in emerging artists offers a mix of financial potential and personal satisfaction, making it an appealing option for both new and seasoned collectors.

Why Invest in This Asset? 💎 Investing in Ksenia Pasyura's works presents a unique opportunity for collectors looking to support emerging talent in contemporary art. Pasyura's captivating exploration of the human body, blending traditional portraiture with abstract surrealism, sets her apart. Her large-scale, vibrant compositions challenge conventional beauty standards, using playful motifs and humor to explore themes of identity and embodiment. Her unique approach to the grotesque, focusing on bodies often

marginalized in art, brings a refreshing and provocative perspective to the contemporary art scene.

What strengthens the investment potential in Pasyura's work is the support from Nahmad Projects, a prestigious gallery founded by Joseph Nahmad of the renowned Nahmad art dynasty. Known for its commitment to emerging artists, Nahmad Projects offers a significant platform for talents like Pasyura to grow and gain visibility. With the backing of a gallery associated with a family whose art collection is valued at around \$3 billion, including masterpieces by Picasso and Calder, Pasyura's career is set for long-term success. Investing in her now offers both cultural value and the potential for strong financial returns as her profile continues to rise.

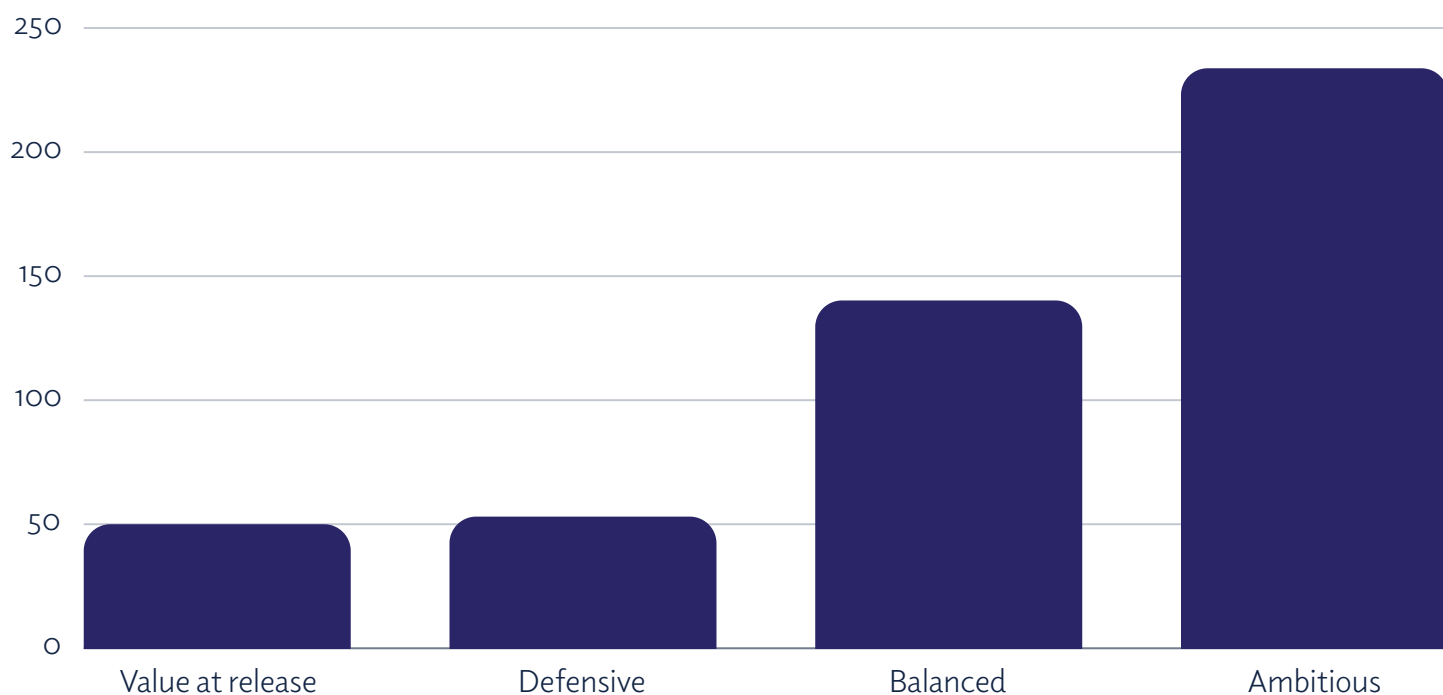
Context in Time ⌚ Emerging artists often sell their works at more affordable prices than established names. As the artist gains recognition over time, the value of their art can increase significantly, offering substantial returns on your investment.

Conclusion 🎯 Investing in Ksenia's art is not only a cultural contribution but also a strategic financial decision. With projected returns of up to 36.1% per year, this investment offers a hard-to-beat mix of passion and profit.

Projection

Basquiat's artworks offer high return potential. The expected annual return ranges between 1.4% and 36.1%, depending on market conditions.

Here's the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.