

Hermès

Birkin Ostrich, 25 cm, 2022

Return Potential

An investment of 500 EUR is projected to be worth approximately 735 EUR in 4 years.

Cost-to-Return Ratio

With just 2.6% annual total costs (including exit fees), your net profit could be an impressive 10.1% per year.

Auction Prices

On average, ostrich leather orders, like ours, are auctioned for approximately 38% more than regular Birkins and Kellys.



Fun facts:

The manufacturing process of a single Birkin bag can take an average of 48 hours, as each one is crafted by hand with meticulous attention to detail.

General Info

Manufacturer	Hermès
Model	Birkin Ostrich
Year	2022
Size	25 cm
Leather	Ostrich
Hardware	Palladium
Color	Rouge Vif / Rose Tyrien
Condition	New and unworn
Price per bag (excl. external costs and platform fees)	57,950€
Investment Horizon	2 to 4 years
Asset ID	9c7e8e40-c090-4869-986f-b913d6fd3ad7

Cost Analysis

	Value in €
Asset Value	49,650 €
Platform Fee Splint Invest	3,000 €
External Maintenance Cost	500 €
Price	53,150 €
Number of Splints	1,063
Price per Splint	50 €

- The price of 53,150 € includes the Splint Invest platform fee and external maintenance costs of 3,500 €. 48,650 € can be allocated to the asset.
- Splint Invest will charge an exit fee of 2 % applied to the proceeds from the sale of the asset.
- Each Splint holder bears a proportional part of the costs.

Rating



7/10

Return

The Birkin bags, have experienced an average annual value growth of 14.2% since 1985.

The wealth report by Knight Frank, prices for collectible handbags have surged by 84% in the past decade.



8/10

Stability

Hermès intentionally keeps its production volume low, leading to yearly price increases of 5 to 10% for the main Birkin bag market. The prices in the secondary market follow the same trend as those in the primary market.

The annual production of Birkin bags is around 3,000 pieces.



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Track Record

A Hermès bag isn't readily accessible; the manufacturer regulates who can obtain one of these sought-after handbags. Production is deliberately restricted. To avoid waiting lists, customers frequently resort to the resale market.

Even bags showing signs of wear after several years still fetch prices exceeding 10,000 euros. This highlights the significant scarcity and demand.

Investment Horizon of 2-4 years

Forecast per Splint in €	2 years	3 years	4 years
Ambitious	61	69	79
Balanced	60	67	75
Defensive	52	53	54

The investment horizon has been set to 2 to 4 years.

- The investment strategy focuses on the short to medium term. It is anticipated that Hermès will maintain an annual price increase of 5 to 10%, which is likely to drive up prices on the secondary market as well.
- If one of the following two conditions is met, the sale of the asset is considered:
 - End of the defined investment horizon has been reached.
 - Ambitious case already occurs before the end investment horizon.

Your Return Potential

	Value in € defensive	Value in € balanced	Value in € ambitious
Expected gross sales proceeds at maximum maturity	57,402 €	79,725 €	83,977 €
- Splint selling fees of 2%	-1,148 €	-1,595 €	-1,680 €
- External maintenance cost	-500 €	-500 €	-500 €
- Splint Invest platform fee	-3,000 €	-3,000 €	-3,000 €
- Asset value at acquisition	-49,650 €	-49,650 €	-49,650 €
Expected return at maximum maturity	3,104 €	24,981 €	29,147 €
Average annual rate of return	1.4%	10.1%	11.6%

Details to weighted calculation of the average annual rate of return:	Defensive Scenario	Balanced Scenario	Ambitious Scenario
Base value 1 with a 50% weighting	12 month inflation rate Switzerland (1.4%)	Average annual appreciation of Birkin Bags over the last 35 years. (+14.2%)	AMR Handbags Index, Performance 2022 incl. price premium for special edition bags (+17%)
Base value 2 with a 50% weighting		2023 Hermès Birkin Sellier bags (hermes.com) price increase (+10,5%)	2023 Hermès Birkin Sellier bags (hermes.com) price increase (+10,5%)

Why you should invest

1. Over the course of 3 years, auction prices have demonstrated an average annual growth of 14.5%.
2. Luxury handbags experienced an average return of 15.0% in 2022.
3. In 2023, there was a 10.0% increase in the price of Birkin bags in the primary market.

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