

Hermès

Birkin HSS, 25 cm, 2023

Return Potential

An investment of 500 EUR is projected to be worth approximately 725 EUR in 4 years.

Cost-to-Return Ratio

With just 2.7% annual total costs (including exit fees), your net profit could be an impressive 9.7% per year.

Auction Prices

The Special Order Birkin (HSS) is offered only to 1-2% of Hermes' VIP clients. On average, special leather orders, like ours, are auctioned for approximately 50% more than regular Birkins and Kellys.



Fun facts:

The manufacturing process of a single Birkin bag can take an average of 48 hours, as each one is crafted by hand with meticulous attention to detail.

General Info

Manufacturer	Hermès
Model	Birkin HSS
Year	2023
Size	25 cm
Leather	Clemence-Leather
Hardware	Palladium
Color	blanc and blue glacier
Condition	New and unworn
Price per bag (excl. external costs and platform fees)	32,700€
Investment Horizon	2 to 4 years
Asset ID	f3852ef2-ca7c-444c-83e0-fcca7a58450c

Cost Analysis

	Value in €
Asset Value	32,700 €
Platform Fee Splint Invest	2,000 €
External Maintenance Cost	500 €
Price	35,200 €
Number of Splints	704
Price per Splint	50 €

- The price of 35,200 € includes the Splint Invest platform fee and external maintenance costs of 2,500 €. 32,700 € can be allocated to the asset.
- Splint Invest will charge an exit fee of 2 % applied to the proceeds from the sale of the asset.
- Each Splint holder bears a proportional part of the costs.

Rating



7/10

Return

The Birkin bags, highly coveted, have experienced an average annual value growth of 14.2% since 1985.

The 2023 wealth report by Knight Frank, prices for collectible handbags have surged by 74% in the past decade.



8/10

Stability

Hèrmes deliberately maintains a low production volume, resulting in annual price hikes ranging from 5 to 10% for the primary Birkin bag market. The prices in the secondary market mirror the increases in the primary market.

The annual production of the Birkin bag stands at approximately 3,000 pieces.



8/10

Track Record

A Hermès bag isn't just available around the corner. The producer determines who is even allowed to acquire one of these coveted handbags. The production is intentionally limited.

To bypass these waiting times, customers often turn to the secondary market. Even bags with signs of use after several years still command prices of over 10,000 euros. This underscores the immense scarcity and high demand.

Investment Horizon of 2-4 years

Forecast per Splint in €	2 years	3 years	4 years
Ambitious	61	69	78
Balanced	59	66	75
Defensiv	52	53	54

The investment horizon has been set to 2 to 4 years.

- The investment horizon has been set at short to medium term. It is expected that Hermès will continue to increase prices by 5 to 10% annually and that prices on the secondary market will, therefore, also increase.
- If one of the following two conditions is met, the sale of the asset is considered:
 - End of the defined investment horizon has been reached.
 - Ambitious case already occurs before the end investment horizon.

Your Return Potential

	Value in € defensive	Value in € balanced	Value in € ambitious
Expected gross sales proceeds at maximum maturity	38,016 €	52,096 €	54,912 €
- Splint selling fees of 2%	-760 €	-1,042 €	-1,098 €
- External maintenance cost	-500 €	-500 €	-500 €
- Splint Invest platform fee	-2,000 €	-2,000 €	-2,000 €
- Asset value at acquisition	-32,700 €	-32,700 €	-32,700 €
Expected return at maximum maturity	2,056 €	15,854 €	18,614 €
Average annual rate of return	1.4%	9.7%	11.2%

Details to weighted calculation of the average annual rate of return:	Defensive Scenario	Balanced Scenario	Ambitious Scenario
Base value 1 with a 50% weighting	12 month inflation rate Switzerland (1.4%)	Average annual appreciation of Birkin Bags over the last 35 years. (+14.2%)	AMR Handbags Index, Performance 2022 incl. price premium for special edition bags (+17%)
Base value 2 with a 50% weighting		2023 Hermès Kelly Desordre Sellier bags (hermes.com) price increase (+10,52%)	2023 Hermès Kelly Desordre Sellier bags (hermes.com) price increase (+10,52%)

Why you should invest

1. In 2023, Birkin bags had a price surge of 10.0% on the primary market.
2. Auction prices over 3 years have shown average annual price increases of 14.5 %.
3. Luxury handbags saw returns of 15.0% on average in 2022.

Contact Information:



www.splintinvest.com

info.@splintinvest.com

All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.