

LEGO, "Art" Collection

- Return Potential : An investment of 500 EUR is projected to be worth approximately 819 EUR in 5 years.
- Cost-to-Return Ratio : With just 1.7% annual total costs (including exit fees), your net profit could be 10.4% per year.
- Collector's Delight : LEGO Art sets can be regarded as collectibles due to their limited availability and unique themes. The Elvis Presley set was discontinued in December 2022 and has since gained nearly 25% in value.

 **Splint Invest**



Factsheet - General



Set number	31197 / 31198 / 31199 / 31200 / 31201 / 31204 / 31205 / 31206
Name	Andy Warhol's Marilyn Monroe / The Beatles / Marvel Studios Iron Man / Star Wars: Die Sith / Harry Potter: Hogwarts Banner / Elvis Presley - "The King" / Jim Lee Batman Collection / The Rolling Stones
Theme	LEGO Art
Released	2020 – 2022
Pieces per set	3.341 / 2.933 / 3.167 / 3.406 / 4.249 / 3.445 / 4.167 / 1.998
Box condition	New
Number of sets	20 / 15 / 15 / 30 / 20 / 20 / 30 / 30
Price per set	€: 112 / 180 / 165 / 114 / 102 / 138 / 85 / 102
Investment Horizon	3 to 5 years
Asset ID	65d65eee-3eaa-420e-9d4b-8270c8292c5d

Cost Analysis

	Value in €
Asset Value	21,250 €
Platform Fee Splint Invest	850 €
External Maintenance Cost	250 €
Price	22,350 €
Number of Splints	447
Price per Splint	50 €

- The price of 22,350 € includes the Splint Invest platform fee and external maintenance costs of 1,100 €. 21,250 € can be allocated to the Lego sets.
- Splint Invest will charge an exit fee of 2 % applied to the proceeds from the sale of the asset.
- Each Splint holder bears a proportional part of the costs.

Rating



Return

LEGO Art theme sets have only been around since 2020, yet they already show an **average annual appreciation of nearly 6%**. This is expected to increase in the coming years as more sets are retired.

The Elvis Presley "**The King**" set has seen a price increase of nearly **25%** since it was retired in December 2022.



Stability

The Lego chain index shows a **low positive correlation to the S&P 500 index** of just **0.13 points** and therefore brings stability to a portfolio.

The price of a set can decline if Lego decides to relaunch the product in form of a newer version.



Track Record

LEGO Art is an outstanding and imaginative addition to the LEGO Group's portfolio. The first sets were introduced in 2020.

LEGO Art sets are primarily aimed at adults and experienced LEGO fans, emphasizing the collector and artistic aspect, often in larger and more valuable sets.

Investment Horizon of 3 to 5 Years

Forecast per Splint in €	3 years	4 years	5 years
Ambitious	76	89	103
Balanced	66	74	82
Defensiv	53	54	55

- Investment horizon has been set to 3 to 5 years.
- The investment horizon has been set as short to medium-term. It is anticipated that the latest sets will be retired by mid to late 2024. Consequently, the price per set is expected to increase in the double digits. The affordable purchase price per set and low storage costs thus allow for a shorter investment horizon to be established.
- If one of the following two conditions is met, the sale of the asset is considered:
 - End of the defined investment horizon has been reached.
 - Ambitious case already occurs before the end investment horizon.

Your Return Potential

	Value in € defensive	Value in € balanced	Value in € ambitious
Expected gross sales proceeds at maximum maturity	24,585 €	36,654 €	46,041 €
- Splint selling fees of 2%	-492 €	-733 €	-921 €
- External maintenance cost	-250 €	-250 €	-250 €
- Splint Invest platform fee	-850 €	-850 €	-850 €
- Asset value at acquisition	-21,250 €	-21,250 €	-21,250 €
Expected return at maximum maturity	1,743 €	13,571 €	22,770 €
Average annual rate of return	1.6%	10.4%	15.7%

Details to weighted calculation of the average annual rate of return:	Defensive Scenario	Balanced Scenario	Ambitious Scenario
Base value 1 with a 80% weighting	12 month inflation rate Switzerland (3.4%)	Average annual price increase of the sets since release (brickeconomy.com) (13%).	Average annual price increase of the best performing Art set since release (brickeconomy.com) (19.5%).
Base value 2 with a 20% weighting		Annual price increase of the Lego Art Series (brickeconomy.com) (+5.8%)	Annual price increase of the Lego Art Series (brickeconomy.com) (+5.8%)

Why you should invest

- A set from this theme has already gained 25% since retirement in December 2022.
- Low correlation of 0.13 to the stock market
- Return potential of +63.9% over 5 years with costs of around 8.6%.



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