

Keith Haring, Pop Shop I, Plate I, 1987

- Over the past 5 years, the works of Keith Haring have achieved an average annual appreciation of nearly 20%.
- This is a signed artist's print, which is limited to only 30 copies.
- This investment has a yearly potential of +16.5% over 4 years and is associated with approximately 2.6% annual costs.

 **Splint Invest**



Factsheet - General

Name	Pop Shop I, Plate I
Artist	Keith Haring
Year	1987
Size	30.5 x 38.1 cm
Number of editions	30 Artist's Proofs
Signature	Yes, on the front
Material	Screen print in colors, on wove paper
Painting price (excl. external costs and platform fees)	60,550 €
Investment Horizon	2 to 4 years
Asset ID	6546fc90-8e2b-4f6b-869e-b8f42e5de6ab

Cost Analysis

	Value in €
Asset Value	60,550 €
Platform Fee Splint Invest	3,650 €
External Maintenance Cost	250 €
Price	64,450 €
Number of Splints	1,289
Price per Splint	50 €

- The price of 64,450 € includes the Splint Invest platform fee and external maintenance costs of 3,900 €. 60,550 € can be allocated to the artwork.
- Splint Invest will charge an exit fee of 2 % applied to the proceeds from the sale of the asset.
- Each Splint holder bears a proportional part of the costs.

Rating



Return

According to "The Global Art Market & COVID-19 Report by Citi Private Bank, 2021", contemporary art turned a profit of 6,7 %, compared to the 5,5 % return of all the other art sectors.

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Stability

As an investment opportunity, art has consistently **outperformed other asset classes, such as the S&P 500 and FTSE 100, over the past 20 years.**

Art's lack of liquidity functions favorably for assets with **value stability and low correlation with the stock market.**



Track Record

Keith Haring gained great prominence in the New York art scene of the 1980s, particularly in the East Village. Alongside artists like Jean-Michel Basquiat, Kenny Scharf, and Jenny Holzer, he became a prominent figure.

Our print is considered **blue-chip art**, which offers high returns with lower risk and contributes to long-term capital preservation.

Investment Horizon of 2 to 4 Years

Forecast per Splint in €	2 years	3 years	4 years
Ambitious	80	104	135
Balanced	63	72	82
Defensiv	52	53	54

- Investment horizon has been set to 2 to 4 years.
- Keith Haring's prints are highly sought after, especially the limited editions. The offered print comes from the popular "Pop Shop" series. Planned global exhibitions featuring his works will further increase their recognition. Such blue-chip artworks are perfect for short-term investments.
- If one of the following two conditions is met, the sale of the asset is considered:
 - End of the defined investment horizon has been reached.
 - Ambitious case already occurs before the end investment horizon.

Your Return Potential



	Value in € defensive	Value in € balanced	Value in € ambitious
Expected gross sales proceeds at maximum maturity	69,606 €	105,698 €	174,015 €
- Splint selling fees of 2%	-1,392 €	-2,114 €	-3,480 €
- External maintenance cost over investment horizon	-250 €	-250 €	-250 €
- Splint Invest platform fee	-3,650 €	-3,650 €	-3,650 €
- Asset value at acquisition	-60,550 €	-60,550 €	-60,550 €
Expected return at maximum maturity	3,764 €	39,134 €	106,085 €
Average annual rate of return	1.4%	12.6%	27.5%

Details to weighted calculation of the average annual rate of return:	Defensive Scenario	Balanced Scenario	Ambitious Scenario
Base value 1 with a 80% weighting	12 month inflation rate Switzerland (3.4%)	Annual performance of art pieces of Keith Haring over the last 5 years (+19.9%)	Annual performance of art piece "Pop Shop I, Plate I" over the last 5 years (+39%)
Base value 2 with a 20% weighting		Annual performance of art piece with the worst performance over the last 5 years (-5%)	Annual performance of art piece with the worst performance over the last 5 years (-5%)

Why you should invest

- Keith Haring's works show an annual increase of 20% over the past 5 years.
- Limited to 30 copies only.
- Yearly potential of +12.6% and approximately 2.5% annual costs.



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