

Rolex, Day-Date, Reference 228235

- The reference 228235 has achieved an **average annual appreciation of 28.1 %** over the **last three years**.
- Over **1,000 models** of the reference 228235 have been traded on the **secondary market** in the last **12 months**.
- The **average time spent** on the **secondary market** was **81 days**, which underlines the **high liquidity**.



Factsheet - General



Brand	Rolex
Model	Day-Date
Reference	228235
Condition	New
Box & Papers	Complete
Material	Everose-Gold
Case Size	40 mm
Water Resistance	100 meter
Price (excl. external costs and platform fees)	51,150 €
Number of Splints	1,120
Investment Horizon	5 to 7 years
Anlage ID	8f3568a1-f99c-430a-9836-131ba1b7114a

Cost Analysis

	Value in €
Asset Value	51,150 €
Platform Fee Splint Invest	4,100 €
External Maintenance Cost	750 €
Price	56,000 €
Number of Splints	1,120
Price per Splint	50 €

- The price of 56,000 € includes the Splint Invest platform fee and external maintenance costs of 4,850 €. 51,150 € can be allocated to the watch.
- Splint Invest will charge an exit fee of 2 % applied to the proceeds from the sale of the asset.
- Each Splint holder bears a proportional part of the costs.

Rating



Return

Rolex Day-Date models are highly sought after, and the annualized price of these models has risen by over **25.3 % per year** over the **last 5 years**.

The reference 228235 exceeds this value again by **7.2%**.



Stability

For the past twelve months, the Daytona reference 228235 shows **price fluctuations** of **11.1 %**.

In comparison, the **S&P500** index shows a price fluctuation of **almost 25 %**. The volatility of the watch is significantly below the one of the stock market.



Track Record

Founded in 1908, Rolex manufactory produces the most famous and popular watches in the world. Due to the limited production, the watches have also been popular with investors for decades.

The **Rolex index** achieves an average annual increase in value of **15 %** over the **last 5 years**.

Investment Horizon of 5 to 7 years

Forecast per Splint in €	5 years	6 years	7 years
Ambitious	158	202	259
Balanced	98	115	133
Defensiv	55	56	57

- Investment horizon has been set to 5 to 7 years.
- Due to the high-quality demands, the supply remains limited and will not be able to meet the unbroken demand. This makes the Rolex Day-Date a perfect medium- to long-term investment.
- If one of the following two conditions is met, the sale of the asset is considered:
 - End of the defined investment horizon has been reached.
 - Ambitious case already occurs before the end investment horizon.

Your Return Potential

	Value in € defensive	Value in € balanced	Value in € ambitious
Expected gross sales proceeds at maximum maturity	63,840 €	148,960 €	290,080 €
- Splint selling fees of 2%	-1,277 €	-2,979 €	-5,802 €
- External maintenance cost over investment horizon	-750 €	-750 €	-750 €
- Splint Invest platform fee	-4,100 €	-4,100 €	-4,100 €
- Asset value at acquisition	-51,150 €	-51,150 €	-51,150 €
Expected return at maximum maturity	6,563 €	89,981 €	228,278 €
Average annual rate of return	1.6%	14.7%	26.1%

Why you should invest

- Average annual value appreciation of 28.1 % in the last 3 years.
- In the last 12 months, more than 1000 copies were traded on the secondary market.
- 12-month price fluctuation at 11.1 %.



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