Investments in literary classics with Splint Invest

Risk Category
Moderate

Investment Horizon
3-9 years

Splint Invest

The appeal of historical books

Investments in rare books can be both lucrative and exciting. Unlike other forms of investment, rare books are unique, tangible assets with rich cultural and historical significance.

First editions of well-known works can have high collector value, especially if they are in good condition and include rare signatures or dedications.

Historical books that represent important moments in history, such as a rare edition of the Declaration of Independence or the Gutenberg Bible, can be extremely valuable.

Scientific works by renowned scientists, like Isaac Newton or Charles Darwin, can also have high collector value, particularly if they include rare dedications or handwritten notes.

Some books have very limited editions, which can increase their collector value, especially if they are in good condition and feature rare signatures or dedications.

Source: mordorintelligence.com

Growing collector base

From private collectors and bibliophiles to institutions and museums.

Liquidity

The demand for extremely rare and sought-after books can be high, but the pool of potential buyers is often limited.

First Folio from Shakespeare

In October 2020, a first edition was sold for $9.978 million at Christie's auction house.

Market Overview

Market Size

The global market for rare and antiquarian books is estimated to be worth several billion US dollars. In the United States alone, the market value was approximately $1.2 billion in 2020.

Key Countries

U.S., UK, Germany

Notable Sales

Individual books often fetch millions of dollars, such as Audubon's "Birds of America" (11.5 million USD) and Gutenberg Bibles (over 5 million USD).

Sentimental Value

Beyond financial gains, books have sentimental value and can become cherished collectibles.

Important Authors

William Shakespeare, John James Audubon, Geoffrey Chaucer, Lewis Carrol, F. Scot Fitzgerald, James Joyce, J.K. Rowling, J.D. Salinger, J.R.R. Tolkien

Important Auctions

The Great Gatsby is a highly collectible book and is often considered a status symbol. In 2013, a copy was auctioned for $2.4 million.

Risk Considerations

Counterfeit books

A major risk when investing in rare books and first editions is the danger of counterfeits. Fake books or signatures can pose significant problems for both experienced collectors and newcomers. The increasing sophistication of counterfeits makes it challenging for even experts to distinguish between genuine and fake items.

Market conditions

Following a set of due diligence and market research, investment grade assets are identifiable. Nevertheless, paying the right price for the asset is a challenge and therefore poses a risk of acquiring the asset at a price premium.

High costs and fees

Since many interesting books are already very expensive, the entry price for investing in a book by a well-known author is quite high. Additionally, selling through an auction house can incur very high fees.

Dependency risk

The book market is controlled by a few highly influential individuals who can significantly affect the prices of certain collections or individual works. This poses a risk, as the actions of these influential figures are unpredictable.

Investing with Splint Invest

Diversification

With Splint Invest, you can easily diversify your portfolio, therefore reducing your risk by investing in the 20 already available asset categories with numerous exciting assets on the platform.

Verified Investment Case

Every potential investment case goes through an extensive due diligence process and is validated by our experienced team.

Proven Track Record

The books are sourced from our trusted partners with high market expertise and a proven track record for original comic art investments.

Security

The assets are securely stored and insured in freeports and vaults.

Collaborators

Mario von Bergen
Co-Founder
Head of Investments

The forecasted estimates are based on past performance data. Please remember that past performance may not be indicative of future results. Different types of investments involve varying degrees of risk, and there can be no assurance that the future performance of any specific investment, or product made reference to directly or indirectly in this factsheet, will be profitable, equal any corresponding indicated performance level, or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer be reflective of current opinions or positions.

For further information contact us at info@splintinvest.com

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