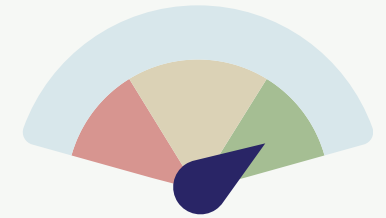


Investing in Trading Cards - Sport Cards

with

 Splint Invest



Risk Category
Moderate



Investment Horizon
3-9 years

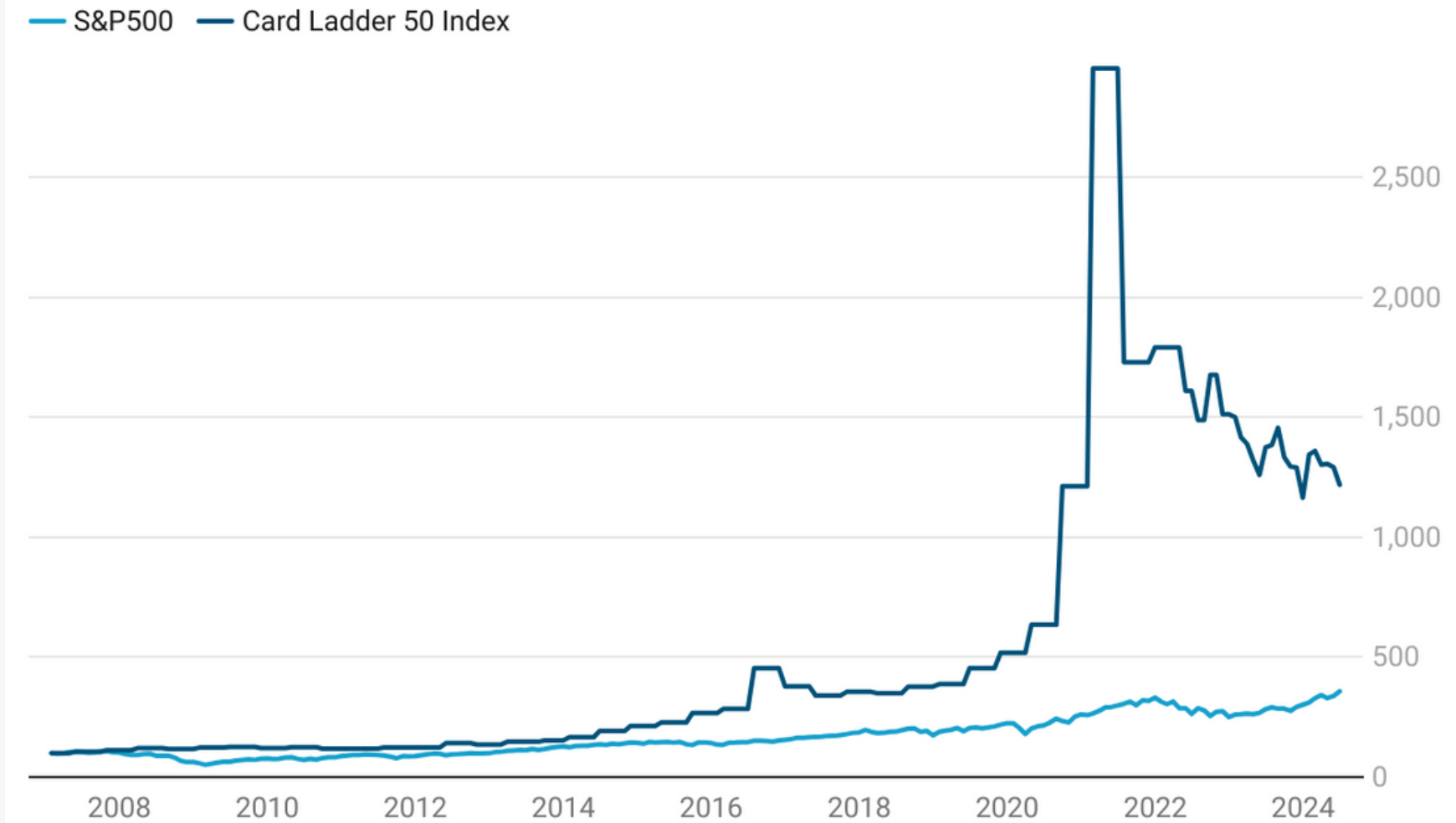


The Allure of Trading Cards

Sports cards are an asset class that has enjoyed one of highest multipliers in growth over last 5 to 15 year span among alternative investment vehicles. Sports cards have strong fundamentals in bringing high valued licenses, age-tested brands, universal passion of sports, and transcendent talents together in innovative concepts.

Sports cards are highly valued due to several key factors. High licensing fees limit production to a few established companies that balance product variety with innovative designs and rare, desirable cards. Over time, these cards become even more valuable and scarce as they disperse into personal collections. With over 40% of the population being passionate sports fans, the market is vast and growing. Sports naturally generate compelling storylines and memorable moments, captured in themed card releases that resonate with fans' personal growth and memories. Additionally, sports cards are portable art pieces, appreciated for their visual appeal, innovative concepts, rarity, and ease of preservation and transfer, ensuring lasting value and appeal in the collector market.

Card Ladder 50 Index vs. S&P 500



Robust Value Proposition

Sports cards have resilient value, driven by passionate collectors, key cards, and high upside potential.



Attractive multiples

A Kobe 2012 Prizm Gold /10 that could be bought at \$3k in 2018 sold for \$156k recently and likely can fetch more now.



Growing with Athletes

Athletes' rising profiles and social media presence boost sports cards' value, visibility, and narratives.

Market Overview

Market Size

Conservative estimates suggest sports cards could reach a \$200B+ market cap now, potentially trillions.

Key Countries

USA, Canada, Mexico, Germany, France, UK, China, Japan

Key Players

Panini America, Topps Company Inc, The Upper Deck Company

Sentimental Value

Beyond financial gains, Sport Trading Cards hold emotional value and has the potential to become highly sought-after collectibles.

Key Trading Card Games

NFL, NBA, NHL, MLB

Important Auctions

The highest publicly sold Jordan card at \$2.93 Million on June 2, 2024 is the 2003 Ultimate logoman auto 1/1, which is parallel (in the same design but of different rarity) to the pure auto card 2003 Ultimate Signatures Gold /23.

Risk Considerations



Counterfeit card

Because trading cards are so popular, fake games are frequently found on the market. As the category continues to gain popularity, this problem will become even more significant. Therefore, it is crucial to buy only from reputable sellers.

Damaged card

Proper handling and storage of trading cards are essential to preserve their intrinsic value. Nevertheless, in the event of unexpected incidents like human mistakes, fires, or natural disasters, the cards can suffer damage or be completely ruined.

Market conditions

By performing comprehensive due diligence and market analysis, investment-grade assets can be identified. Nonetheless, establishing the correct price for these assets is challenging and involves the risk of overpaying.

Investment case

Just like with physical assets, fees and taxes are applicable. The greater the value of the asset, the higher these expenses will be. Therefore, for an investment to be worthwhile, the potential income must surpass these costs.

Investing with Splint Invest

Diversification

With Splint Invest, you can easily diversify your portfolio, therefore reducing your risk by investing in the 17 already available asset categories with numerous exciting assets on the platform.

Verified Investment Case

Every potential investment case goes through an extensive due diligence process and is validated by our experienced team.

Proven Track Record

The trading cards are sourced from our trusted partners with high market expertise and a proven track record for original comic art investments.

Security

The assets are securely stored and insured in freeports and vaults.

Collaborators



Mario von Bergen
Co-Founder
Head of Investments

The forecasted estimates are based on past performance data. Please remember that past performance may not be indicative of future results. Different types of investments involve varying degrees of risk, and there can be no assurance that the future performance of any specific investment, or product made reference to directly or indirectly in this factsheet, will be profitable, equal any corresponding indicated performance level, or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer be reflective of current opinions or positions.

For further information contact us at info@splintinvest.com