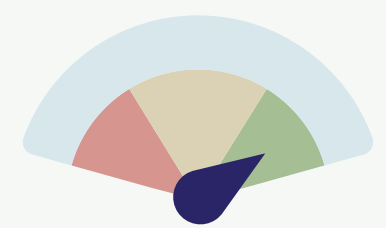


Investing in Sports Collectibles

with

 Splint Invest



Risk Category
Moderate



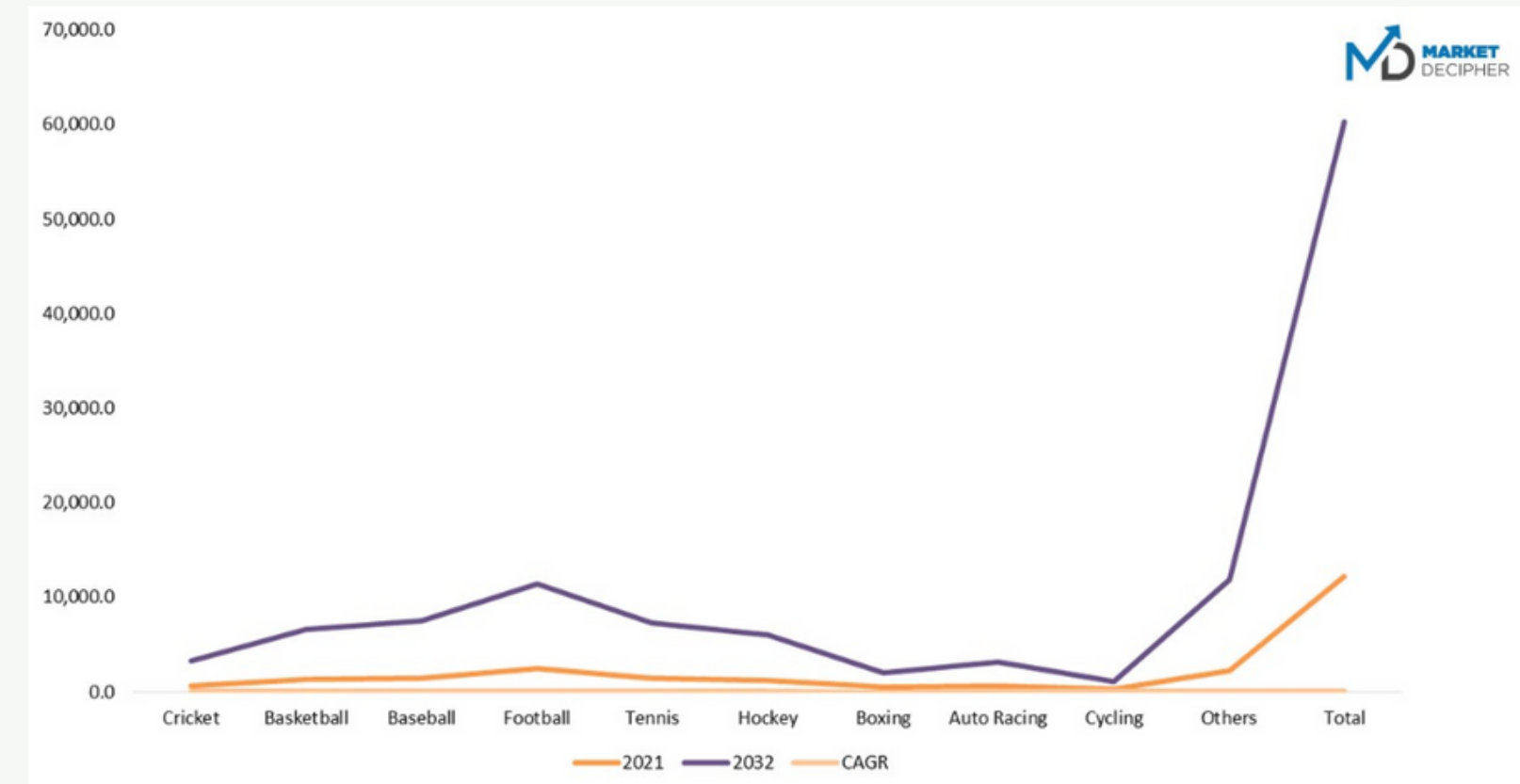
Investment Horizon
4-9 years



The Allure of Sports Collectibles

The landscape of sports collectibles and memorabilia has been revolutionized by online auctions and e-commerce platforms, transforming it into a lucrative industry. Among these, sports memorabilia stands out as the most sought-after collectible, often cherished by enthusiasts for its nostalgic connection to childhood heroes. These items hold significant emotional value, evoking powerful memories.

Factors such as the increasing wealth of baby boomers, the emergence of millennials in the market, and growing interest from international buyers have propelled sports memorabilia prices to new heights over the past decade. Game-used items like balls and jerseys are particularly in demand, with baseball trading cards leading the market share. Online auction sites such as eBay and Auction of Champions have played a significant role in this transformation, contributing to the multibillion-dollar sports collectibles market.



Growing collector base

Sports memorabilia's collector base is expanding as online auctions make it easier to acquire items associated with childhood heroes.



Liquidity

Sports memorabilia is an investment with medium-high liquidity, as there are many auction services.



Historical performance

In February 2023, the CardLadder50 index showed an annual appreciation of 15.6% since 2004.

Market Overview

Market Size

The projected growth of the worldwide sports memorabilia market indicates a surge to \$227.2 billion by 2032, a significant increase from its \$26.1 billion valuation in 2021.

Important Markets

US, Canada, Mexico, France, Germany, UK, China

Key Categories

Sports Memorabilia, Sports Trading Cards, NFT Sports Collectibles

Sentimental Value

Besides monetary benefits, sports collectibles possesses emotional significance and has the potential to transform into coveted collectibles.

Sales Channels

Licensed sellers, Web portals, Auction houses, Offline retail

Important Auctions

1952 Topps Mickey Mantle #311 Trading Card was auctioned for 12.6 Mio USD.



Risk Considerations



Counterfeit pieces

Due to the popularity of sports collectibles, counterfeit items are not uncommon in the market. As the category's popularity grows, this issue will become even more critical. It's important to purchase only from trustworthy sellers.

Misrepresented items

Misrepresented items refer to sports memorabilia that is inaccurately described or presented by the seller. This could include false claims about the item's authenticity, history, or significance, leading buyers to believe they are purchasing something that is more valuable or rare than it actually is.

Market conditions

After conducting thorough due diligence and market analysis, it's possible to identify investment-grade assets. However, determining the appropriate price for the asset presents a challenge and carries the risk of acquiring it at a premium.

Investment case

As it is with physical assets, fees and taxes apply. The higher the value of the asset, the higher these costs are. Hence when purchasing, the potential income should exceed such costs for the investment to be valid.

Investing with Splint Invest

Diversification

With Splint Invest, you can easily diversify your portfolio, therefore reducing your risk by investing in the 14 already available asset categories with numerous exciting assets on the platform.

Verified Investment Case

Every potential investment case goes through an extensive due diligence process and is validated by our experienced team.

Proven Track Record

The sport memorabilias are sourced from our trusted partners with high market expertise and a proven track record for original comic art investments.

Security

The assets are securely stored and insured in freeports and vaults.



Collaborators



Mario von Bergen
Co-Founder
Head of Investments

The forecasted estimates are based on past performance data. Please remember that past performance may not be indicative of future results. Different types of investments involve varying degrees of risk, and there can be no assurance that the future performance of any specific investment, or product made reference to directly or indirectly in this factsheet, will be profitable, equal any corresponding indicated performance level, or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer be reflective of current opinions or positions.

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