Investir dans les montres

avec

Splint Invest

Catégorie de Risque
Modéré

Rendement Moyen
0.1%

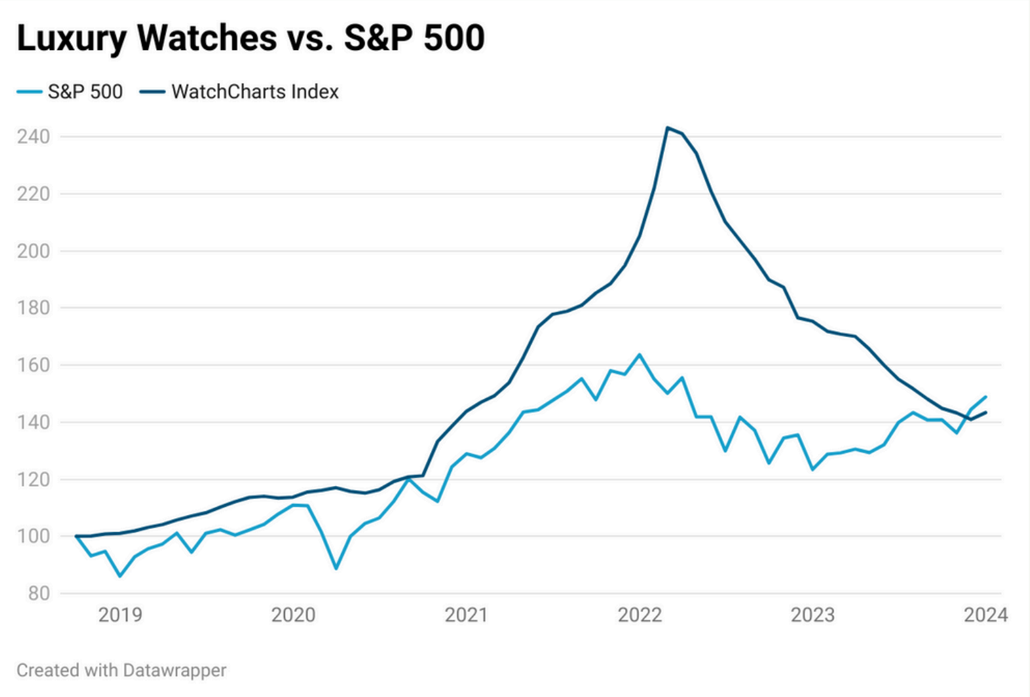
Horizon d'Investissement
3-9 ans

Watches as Investment

High-quality luxury watches, especially those from Rolex, Patek Philippe, and Audemars Piguet, offer an appealing addition to existing portfolios and gained traction as investments during the COVID period.

According to reports from the Boston Consulting Group, these watches recorded an average annual appreciation of 20% between 2018 and 2023, positioning them significantly ahead of the S&P 500 (8% per year).

Manufacturers consistently increased base prices, contributing to a robust secondary market. However, in 2023, the luxury watch market experienced a slight annual downturn, likely influenced by global economic factors. Despite this dip, experts expect a swift recovery, reaffirming the enduring appeal and value of luxury watches as investments.



The development of the Watch Index Watchcharts since its inception compared to the performance of S&P 500

Growing collector base

Pre-owned watch sales are projected to hit $30 billion by 2025.[1]

Market growth

The global luxury watch market is expected to reach $78.2 billion by 2026.[2]

Limited supply

Luxury watch brands are limiting their supply; for example, Rolex only produces around 850,000 to 1,000,000 pieces a year.

[1] CNBC: Luxury watch shortage drives growth

[2] GME: Global Wristwatch Market Size

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Aperçu du Marché

Market Size

The global Luxury Watches market was valued at USD 62.8 billion in 2021 and is expected to reach USD 78.2 billion by 2026.[1]

Key Countries

Switzerland, Japan

Key Brands

Rolex, Audemars Piguet, Patek Phillipe

Value Increase

The value of Luxury Watches has increased by 147%[2] in the last decade.

Key Materials

Stainless Steel, Gold, White Gold, Titanium

Supply and Demand

Increased demand for brands like Rolex, Patek Philippe and Audemars Piguet coupled with limited supply pushed the waiting times for a new watch to more than 1-2 years.

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[1] GME: Global Wristwatch Market Size
[2] Knight Frank: The Wealth Report 2021

Considérations de Risque

Damaged watches

The handling, storage and maintenance of the watches are crucial in maintaining their fundamental value. However in case of unforeseen events such as human errors, a fire or natural disasters, the watches can be damaged or destroyed.

Counterfeit watches

Due to the popularity and exclusivity of luxury watches, counterfeit pieces are not uncommon on the market. As popularity of the category increases, the issue will become even more paramount.

Market conditions

Following a set of due diligence and market research, investment grade assets are identifiable. Nevertheless, the paying the right price for the asset is a challenge and therefore poses a risk of acquiring the asset at a price premium.

Investment case

As it is with physical assets, fees and taxes apply. The higher the value of the asset, the higher these costs are. Hence when purchasing, the potential income should exceed such costs for the invesment to be valid.

Investir avec Splint Invest

Diversification

Avec Splint Invest, vous pouvez facilement diversifier votre portfolio, réduisant ainsi votre risque en investissant dans les 12 catégories d'actifs déjà disponibles avec de nombreux actifs excitants sur la plateforme.

Étude de cas d'investissement vérifiée

Chaque cas d'investissement potentiel est soumis à un processus de diligence approfondi raisonnable et est validé par notre équipe expérimentée.

Proven Track Record

The watches are sourced from our trusted partners with high market expertise and a proven track record for watch investments.

Sécurité

Nos actifs sont entreposés et assurés en toute sécurité dans des ports francs, des coffres-forts ou restent avec les mécaniciens.

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Performance de nos Actifs

Actif le plus performant

Rolex GMT, Master IIs, Ref. 126719
Performance annualisée : **17.8%**

Performance de la catégorie d'actifs

Performance annualisée : **0.1%**

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Collaborateurs

Mario von Bergen

Cofondateur

Directeur des Investissements

Les estimations prévisionnelles sont basées sur les données des performances précédentes. N'oubliez pas que les performances précédentes ne sont pas nécessairement indicatives des résultats futurs. Les différents types d'investissement impliquent des degrés de risque variables, et il n'y a aucune garantie que les performances futures d'un investissement spécifique ou d'un produit auquel il est fait référence directement ou indirectement dans cette fiche d'information, seront rentables, égales à tout niveau de performance indiqué correspondant, ou adaptées à votre portefeuille. En raison de divers facteurs, y compris l'évolution des conditions du marché, le contenu peut ne plus refléter les opinions ou positions actuelles.

Pour plus d'informations, contactez-nous à l'adresse suivante : info@splintinvest.com

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