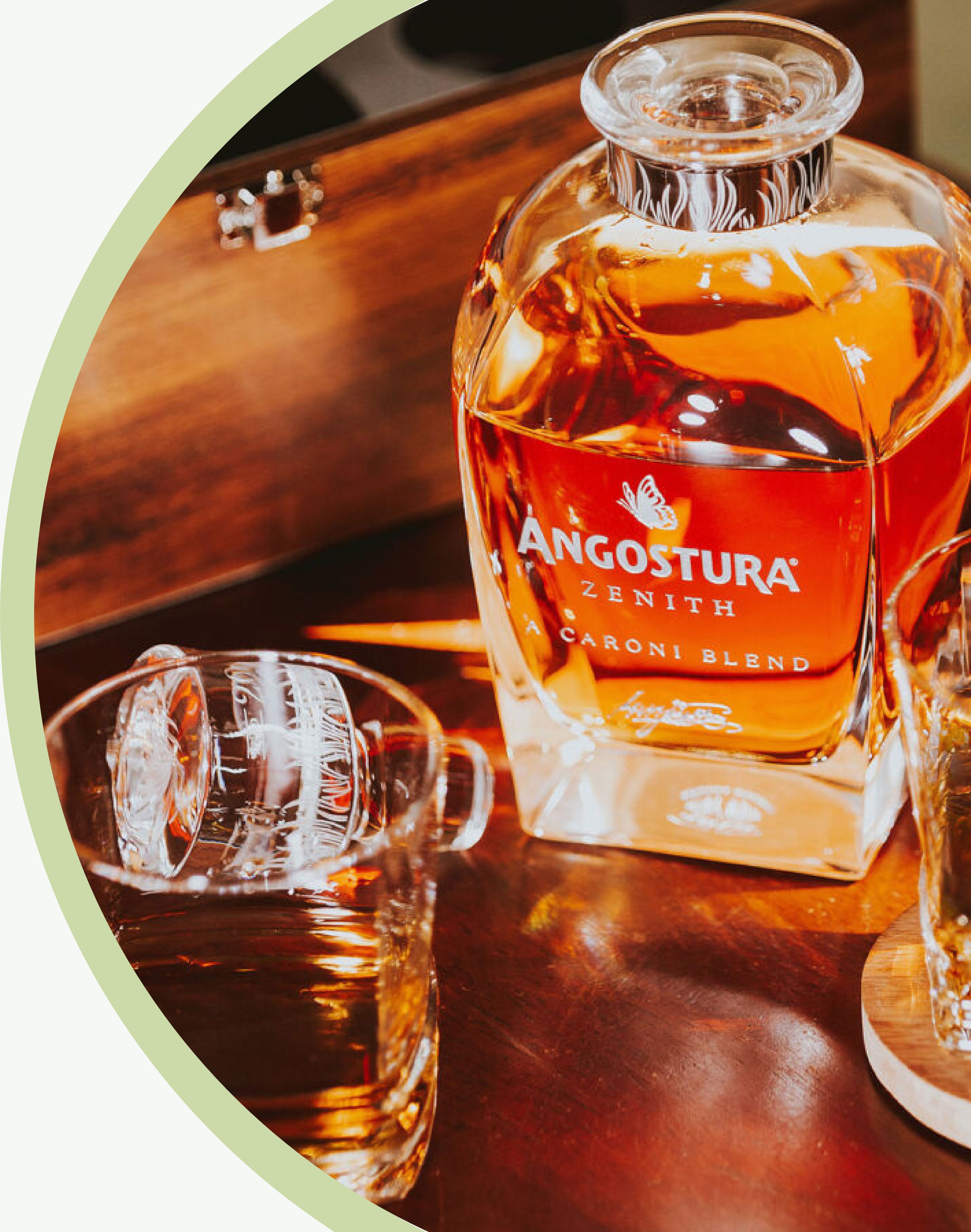
Investing in Rum

with

Splint Invest



Risk Category
Moderate-high

Average Return
4.0%

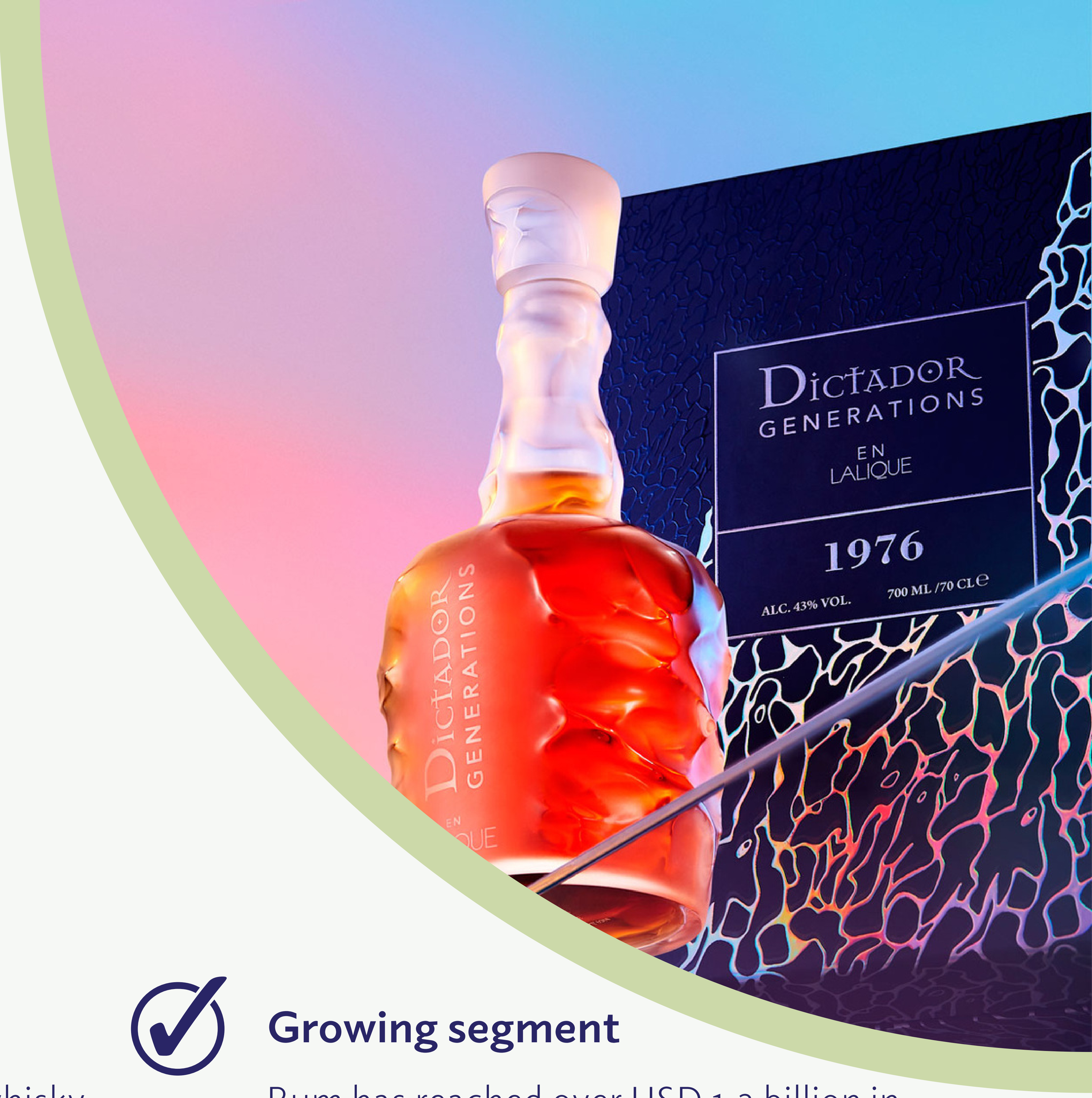
Investment Horizon
7-11 years

Rum as Investment

In the last decade, collecting rum bottles has been more profitable than investing in many other asset classes. Investing in rum is still in its infancy and with an increasingly growing audience, is an incredible opportunity. Numerous experts believe that Rum is where Whisky had been a few years ago.

Investment grade Rum bottles are those that are expected to increase in value due to an increased demand and short supply. These could be limited editions coming from world-class producers like Foursquare, or „extinct,“ (closed) distilleries, such as Caroni.

Many private investors have been able to make incredible profits by investing early in this new trend. Additionally, it is not directly linked to conditions present on the stock market. Rum would still be expected to increase in value in bear market.



Market growth

The market for premium rum in the UK has increased by over 140% during the past 5 years.[1]

Market potential

When compared to whisky, the rum market is still in its infancy, with significant potential.

Growing segment

Rum has reached over USD 1.2 billion in sales in the UK, overtaking whisky for the first time.[2]

[1] IWSR: Rum reinvents itself as a premium and fashionable spirit in the UK and France

[2] The Spirits Business: Rum sales reach £1bn to overtake whisky

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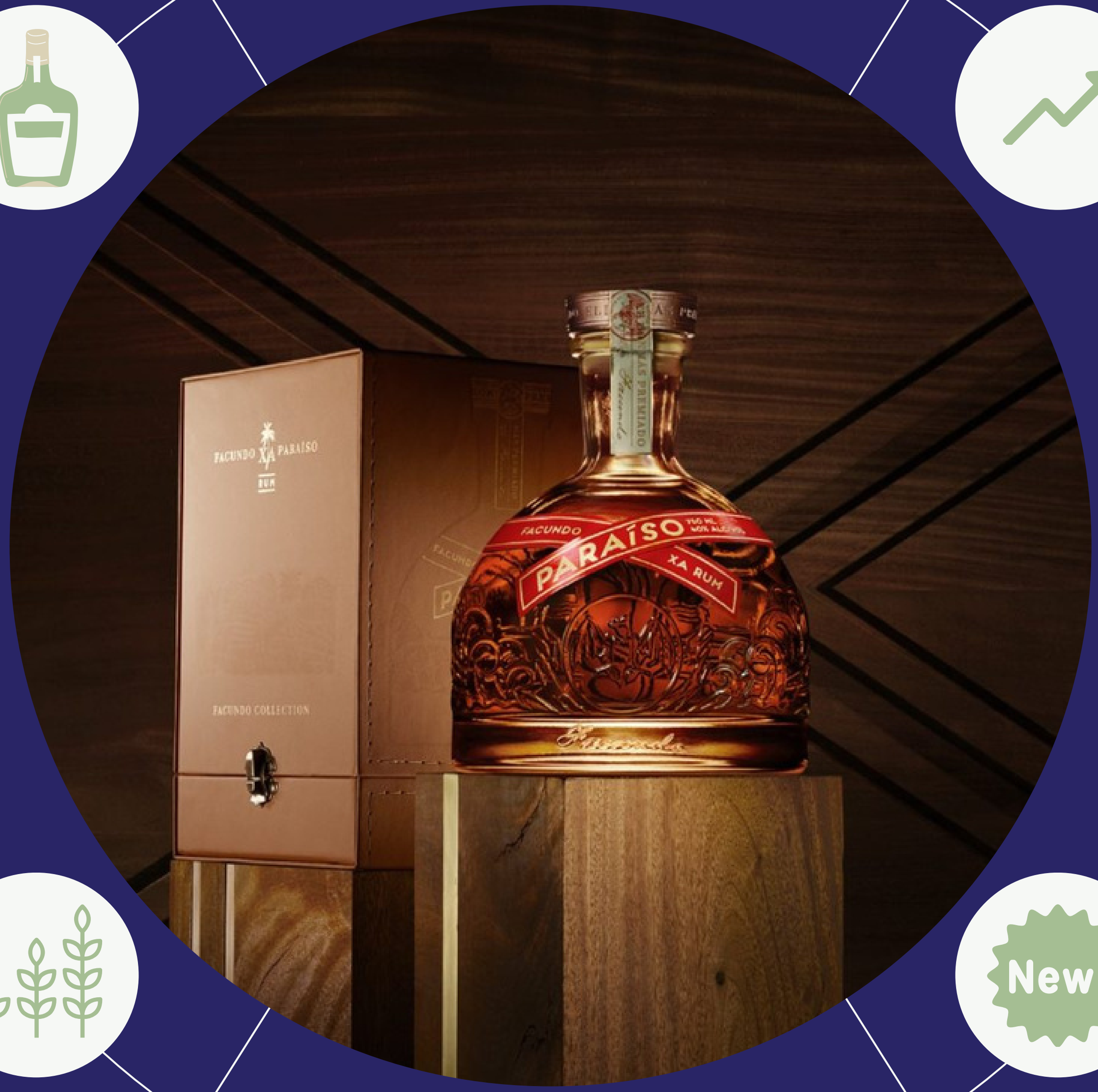
Market Overview

Market Size

The global rum market was estimated at USD 15 Billion in 2022 and is expected to reach USD 21.5 billion by 2028.[1]

Rapid Growth

The market for premium Rum in the UK has increased by over 140% during the past 5 years.[2]



Key Regions

Barbados, Jamaica, Trinidad, Guyana

Key Brands

Foursquare, Caroni, Dictador, Clarendon

Emerging Regions

Colombia, Venezuela

Ground Zero

Rum as an emerging asset class is often being compared to where Whisky had been[3] a few decades ago. Jumping on the train at the beginning of such a trend provides an unmissable opportunity.

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[1] Market Data Forecast: Global Rum Market

[2] IWSR: Rum reinvents itself as a premium and fashionable spirit in the UK and France

[3] CityAM: Liquid Investment

Risk Considerations

Damaged bottle

The handling and storage of the rum bottles are crucial in maintaining their fundamental value. However in case of unforeseen events such as human errors, a fire or natural disasters, the bottles can be damaged or destroyed.

Market conditions

Rum as an investment is gaining popularity rapidly. Therefore, finding the right bottles and the right time to invest is a challenge. The risks are connected to the price point and future development of the market.

Counterfeit bottle

Due to the popularity and exclusivity of premium rum bottles, counterfeit pieces are not uncommon on the market. As popularity of the category increases, the issue will become even more paramount.

Investment case

As it is with physical assets, fees and taxes apply. The higher the value of the asset, the higher these costs are. Hence when purchasing, the potential income should exceed such costs for the invesment to be valid.

Investing with Splint Invest

Diversification

With Splint Invest, you can easily diversify your portfolio, therefore reducing your risk by investing in the 12 already available asset categories with numerous exciting assets on the platform.

Verified Investment Case

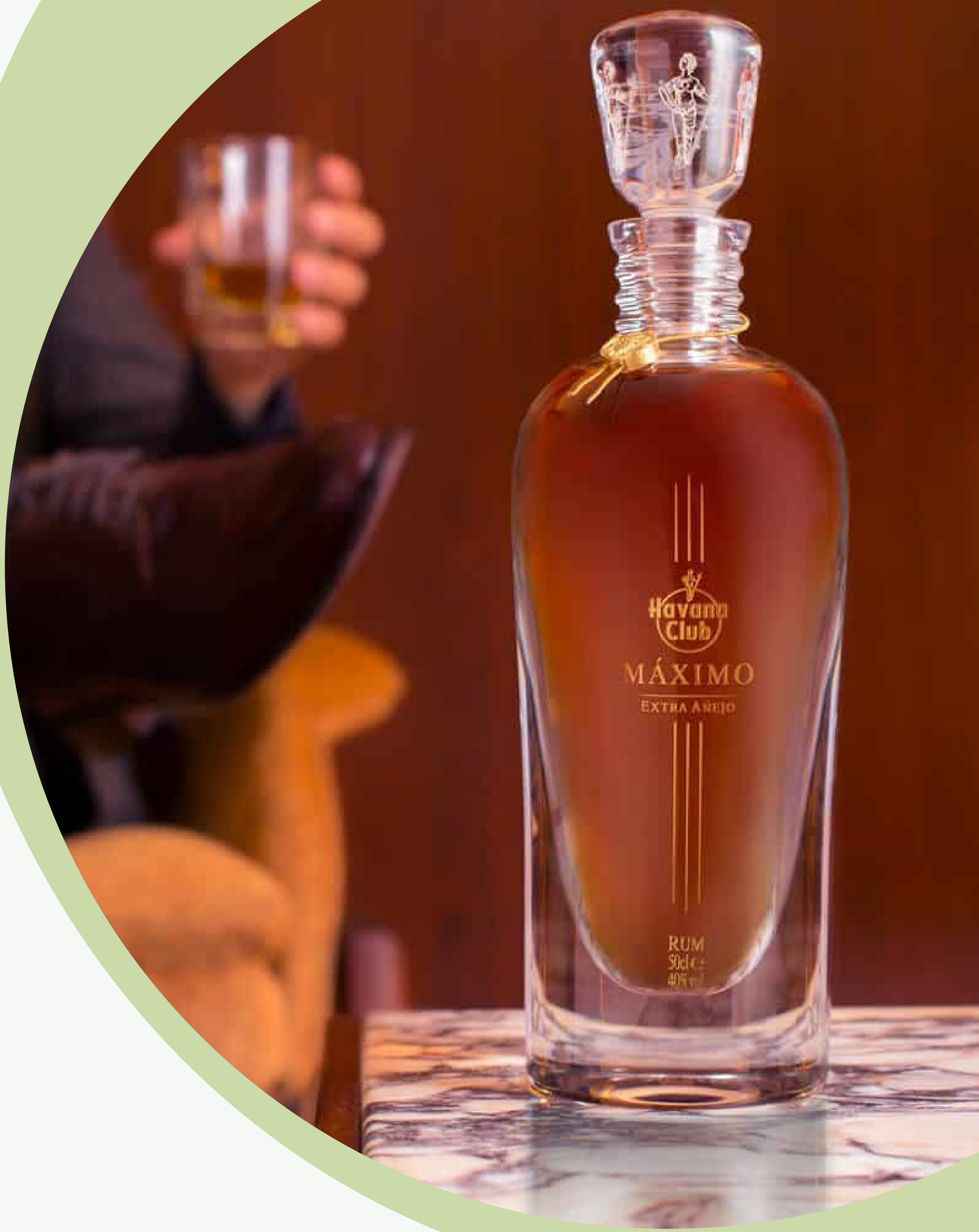
Every potential investment case goes through an extensive due diligence process and is validated by our experienced team.

Proven Track Record

The rum bottles are sourced from our trusted partners with high market expertise and a proven track record for rum bottle investments.

Security

The assets are securely stored and insured in freeports and vaults.



Performance of our Assets

Best performing asset

Caribbean Rum Collection
Annualised performance: **5.76%**

Asset category performance

Annualised performance: **3.96%**

Average value increase

On average, 1,000€ invested 9 years ago would be worth 1,418€ today.

Collaborators

Mario von Bergen
Co-Founder
Head of Investments

For further information contact us at info@splintinvest.com

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