# Investing in Luxury Cars with Splint Invest


**Risk Category**
Moderate-high

**Average Return**
24%

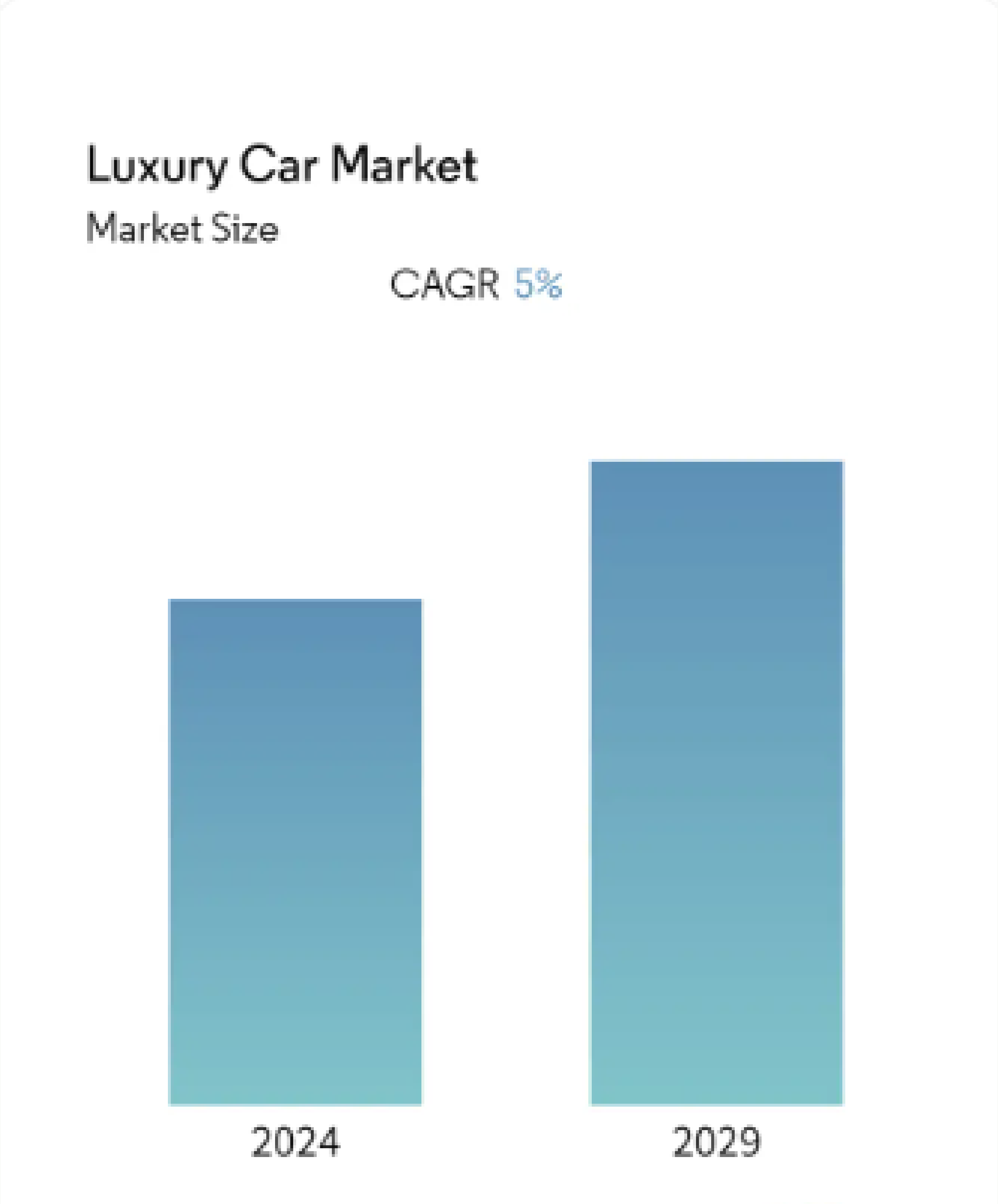
**Investment Horizon**
2-11 years

# Classic Cars as Investment

Classic cars offer an effective means of diversifying a portfolio, evident from 81% of ultra-high-net-worth (HNWs) having at least one classic car in their holdings. According to the Knight Frank 2023 index, classic cars have seen significant appreciation, with a 185% increase over the last decade.

While classic cars consistently rank among the top two highest-performing luxury asset classes, their adoption as a diversification technique is relatively low, with only 13% of mainstream investors including classic car investments in their portfolios due to perceived high entry barriers.

This asset class is known for its low volatility, providing a safeguard against complete depreciation. Cars have demonstrated resilience during high inflation periods, delivering consistent returns, making them an attractive option for diverse investors seeking protection against inflation fluctuations and additional diversification benefits.




market size growth according to Mordor Intelligence.

## High return potential

Automotive investments have achieved an average annual value appreciation of over 11% over the past 10 years. [1]

## Rarity

In the past, these cars, which are now in great demand, were built very little. For example, only 1,400 examples of the legendary 300sl Gullwing were built.

## Market Growth

The global luxury car market revenue is estimated to be 440 billion U.S. dollars and its expected growth to be 5 percent annually until 2029. [2]

[1] Knight Frank, Wealth Report 2023

[2] Mordor Intelligence

Splint Invest

# Market Overview

### Market Size

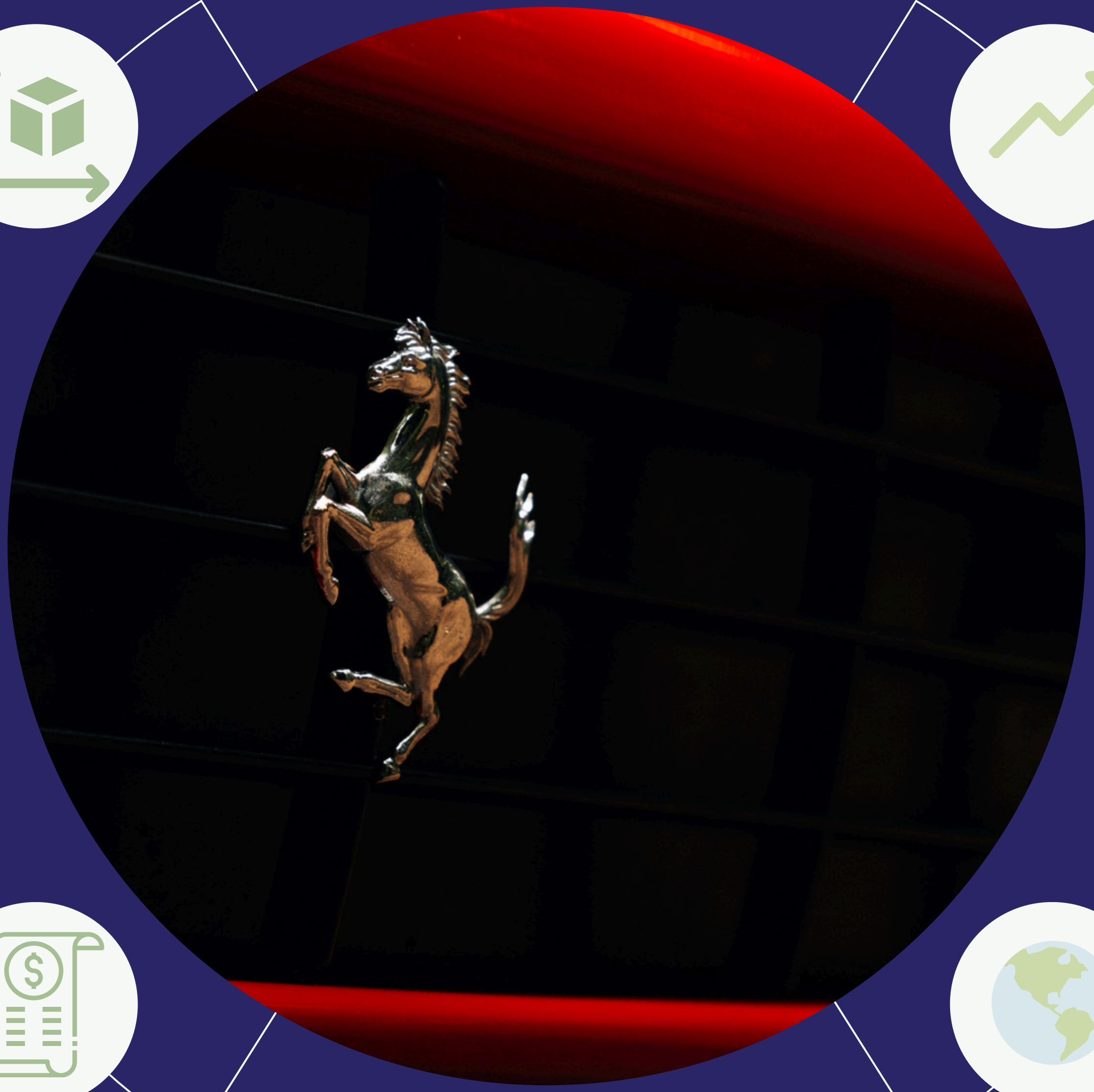
Between 2024 and 2029, the global Luxury car market is projected to grow steadily from roughly 440 billion U.S. dollars to some 600 billion U.S. dollars in 2029.[1]

### Key Brands

Ferrari, Mercedes-Benz, Porsche, Rolls-Royce, Jaguar

### Key Models

Ferrari GTO, McLaren F1, Ferrari F40 + F50, Jaguar E-Type, Mercedes 300 SL



### Market Growth

Mordor Intelligence estimates the global luxury car market to grow 5 percent annualy over the next years.[2]

### Key Marketplaces

The Classic Cars Market is very closed and secretive. Many sales still take place privately and behind closed doors. Other sales channels are auctions and dealers.

### Key trends

Today, especially cars from the 1980s and younger are in demand. Today, the people who had posters of these cars when they were younger, have the purchasing power and are willing to spend a lot of money because of the nostalgia.

Splint Invest

[1] Mordor Intelligence

[2] Statista, Classic Cars, 2021

# Risk Considerations

## Originality

For the car to carry investment value, its parts should be original factory made. Even the color should still be the original which it was delivered in. It is often difficult to verify the originality of all the parts, therefore it poses a risk if they are falsely appraised.

## Market conditions

Following a set of due diligence and market research, investment grade assets are identifiable. Nevertheless, paying the right price for the asset is a challenge and therefore poses a risk of acquiring the asset at a price premium.

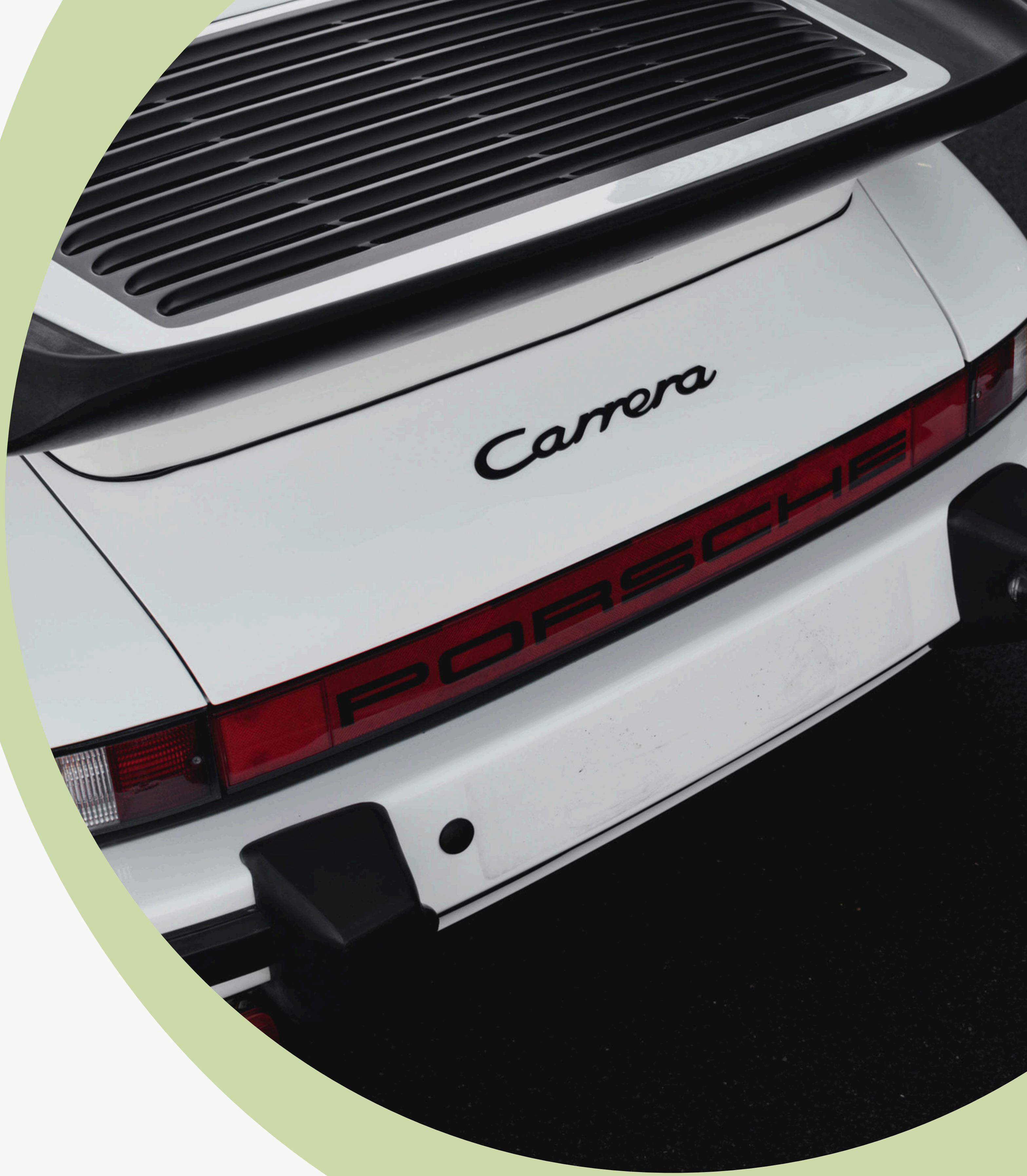
## High maintenence cost

Old and rare cars need especially good care to stay in good condition. Spare parts are expensive and difficult to find, moreover, an authorized mechanic must take care of the work, which can be costly.

## Investment Case

As it is with physical assets, fees and taxes apply. The higher the value of the asset, the higher these costs are. Hence when purchasing, the potential income should exceed such costs for the invesment to be valid.

# Investing with Splint Invest




### Diversification

With Splint Invest, you can easily diversify your portfolio, therefore reducing your risk by investing in the 12 already available asset categories with numerous exciting assets on the platform.

### Investment Case

Every potential investment case goes through an extensive due diligence process and is validated by our experienced team. Due to the limited historical data we work together with experts to validate the investment cases.

### Proven Track Record

We collaborate and partner with experts from the car industry to select assets from historically well performing manufacturers.

### Security

Our assets are securely stored and insured in freeports, vaults or stay with the mechanics.

# Performance of our Assets

### Best performing asset

Renault Clio V6, 2001
Annualised performance: **18%**

### Asset category performance

Annualised performance: **24.7%**

### Average value increase

On average, 1,000€ invested 8 years ago would be worth 5,846€ today.

# Collaborators

**Mario von Bergen**
Co-Founder
Head of Investments

The forecasted estimates are based on past performance data. Please remember that past performance may not be indicative of future results. Different types of investments involve varying degrees of risk, and there can be no assurance that the future performance of any specific investment, or product made reference to directly or indirectly in this factsheet, will be profitable, equal any corresponding indicated performance level, or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer be reflective of current opinions or positions.

For further information contact us at info@splintinvest.com

Splint Invest