Investing in Art
with
Splint Invest

Risk Category
Moderate - High

Average Return
28%

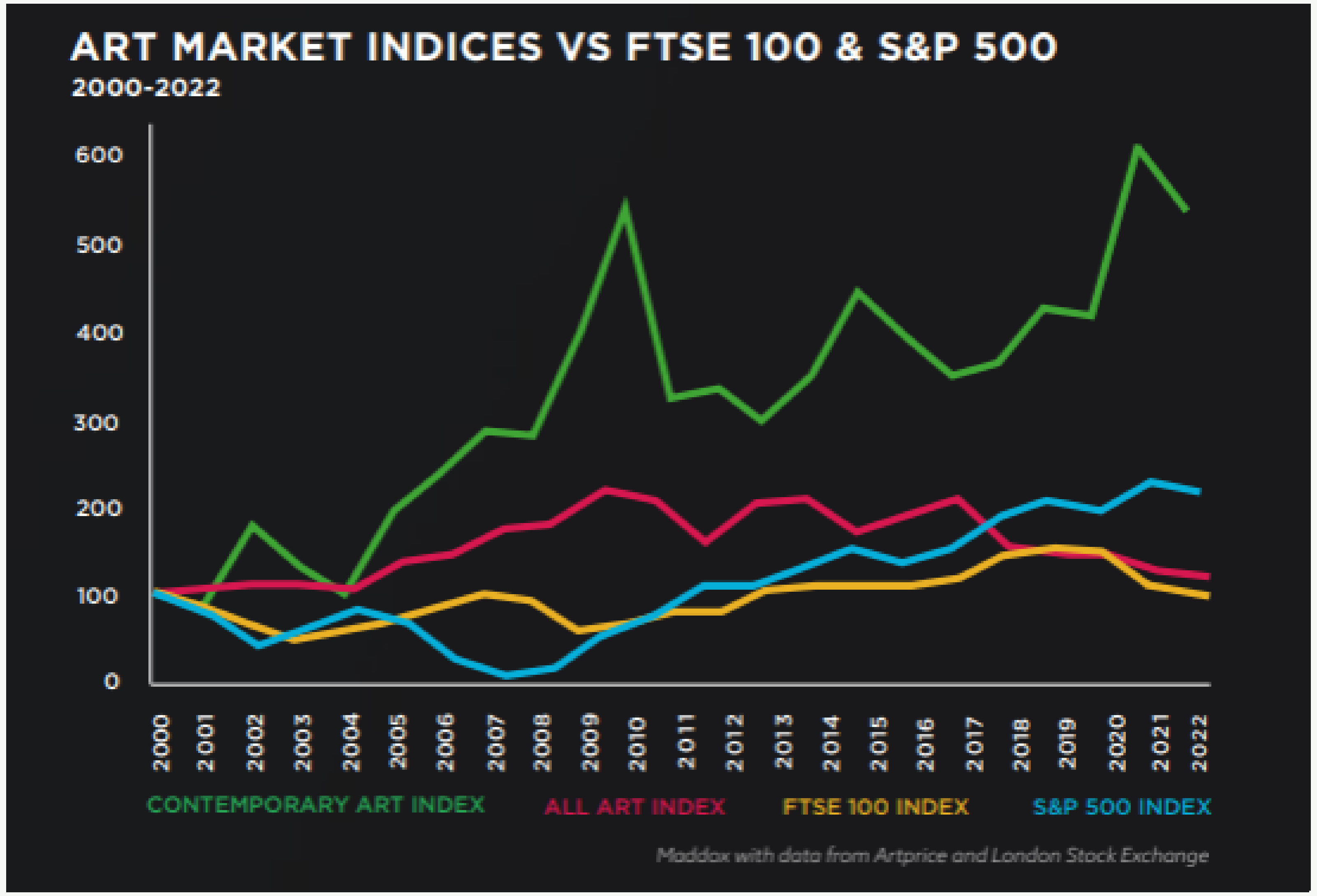
Investment Horizon
2-11 Years

Art as Investment

For centuries, art was collected for its cultural, emotional, intellectual, political and economic value.

Art's intrinsic advantages, such as low maintenance costs, portability, low volatility, hedging possibilities, and potential for value appreciation, contribute to its appeal as an investment. Moreover, the unique interplay between art's cultural and financial value results in high and stable investment returns, even amidst broader financial turmoil or turbulence

Nowadays, collectors and investors turn to art for the benefits it offers such as asset protection, wealth preservation, portfolio diversification, low correlation with financial markets, profitability and other hedging possibilities in addition to its emotional and aesthetic qualities.



High return potential

Art offers an above average return, but the risk needs to be accounted for.

Market growth

The $1,7 trillion global marketplace for art and collectibles will reach a forecasted $2,1 trillion by 2023.[1]

Blue-Chip Art

Blue-Chip collections offer higher stability, due to their lasting popularity and value.[2]

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[1] Deloitte. (2019). Art & Finance Report 2019.

[2] Levy, A. (2022). Investing in Art Stocks. The Motley Fool.

Market Overview

Market Size

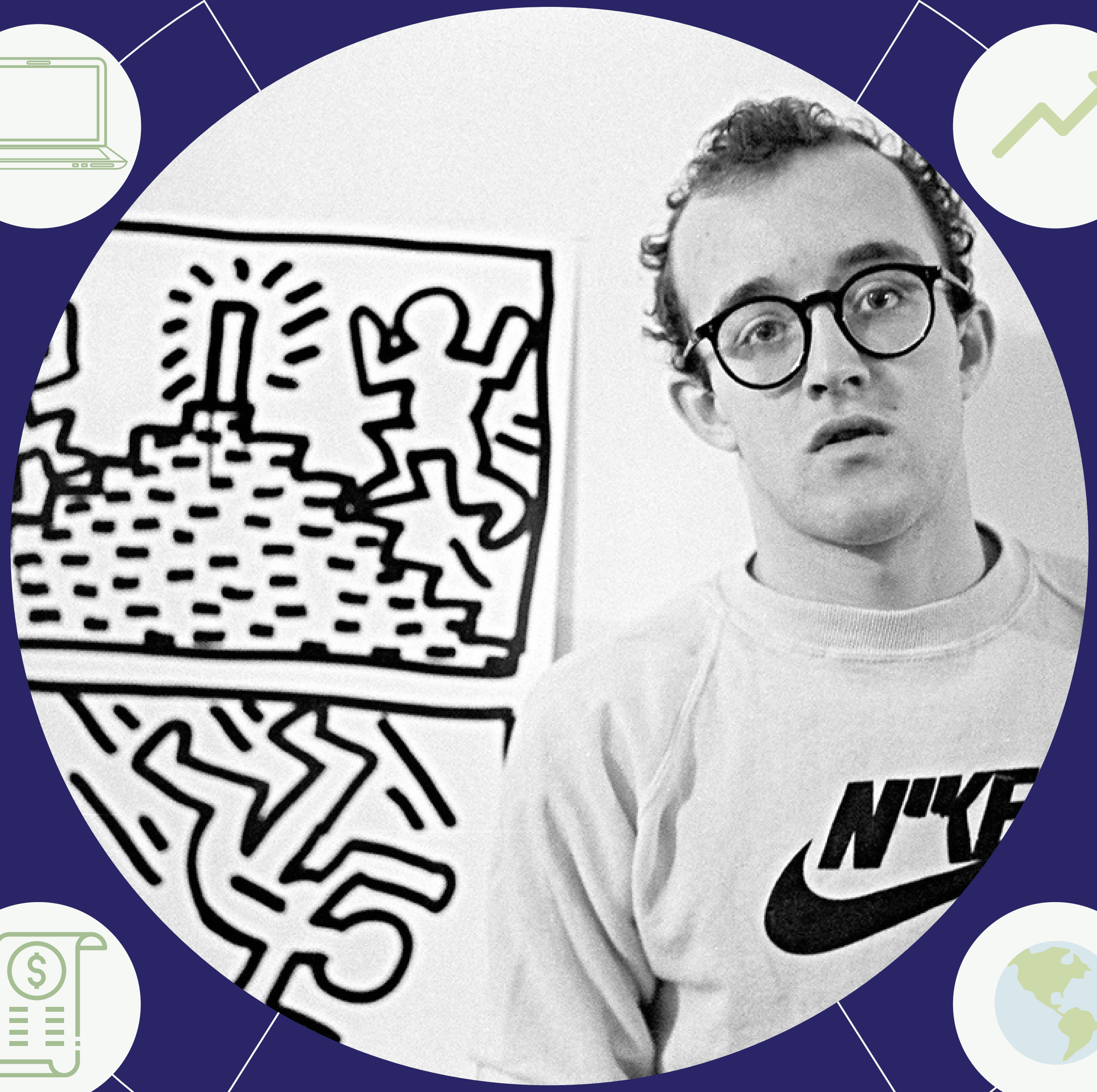
The $1,7 trillion global marketplace for art and collectibles will reach a[1] forecasted $2,1 trillion by 2023.

Key Auction houses

Sotheby's, Christie's, Phillips

Key artists

Andy Warhol, Damien Hirst, Keith Haring, Takashi Murakami, David Hockney



Value Increase

Art as an investment category has increased in value by 29% in 2022 and by 91% in the last decade .[2]

Key Marketplaces

The Global Art Market is very closed and secretive. Many sales still take place privately and behind closed doors. Other sales channels are auctions and galleries.

Key trends

Many auction houses and galleries shifted online. This has brought younger buyers to the market. Investors in general have increased their interest in art.

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[1] Deloitte. (2019). Art & Finance Report 2019. [2] Knight Frank; The Wealth Report 2022

Risk Considerations

Counterfeit artwork

Art forgery is the creating and selling of works of art which are falsely credited to other, usually more famous artists. Art forgery can be extremely lucrative, but modern dating and analysis techniques have made the identification of forged artwork much simpler.

High costs and fees

Since many interesting works of art are already very expensive, the entry price for an investment in a work of art by a well-known artist is very high. In addition, selling through an auction house can result in very high fees.

Market conditions

According to Artnet indices, returns on Old Masters have stabilised, with no significant growth or decline since 2017. The Global Impressionist and Modern Art markets show comparable trends and have been unable to regain the momentum seen a decade ago. There is a risk of negative influence on the Contemporary Art market.

Dependency risk

The art market is in the hands of a few very influential people who can significantly influence the price of certain collections or works of art. This is a risk because the actions of these influential people can't be predicted.

Investing with Splint Invest

Diversification

With Splint Invest, you can easily diversify your portfolio, therefore reducing your risk by investing in the 12 already available asset categories with numerous exciting assets on the platform.

Investment Case

Every potential investment case goes through an extensive due diligence process and is validated by our experienced team. Due to the limited historical data we work together with experts to validate the investment cases.

Proven Track Record

The masterpieces are sourced from our trusted partners with high market expertise and a proven track record for art investments.

Security

The assets are securely stored and insured in freeports and vaults.

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Performance of our Assets

Best performing asset

Albert Willem, We were all very thirsty, 2023
Annualised performance: **36.2%**

Asset category performance

Annualised performance: **28.2%**

Average value increase

On average, 1,000€ invested 5 years ago would be worth 3,463€ today.

Collaborators

Mario von Bergen
Co-Founder
Head of Investments

The forecasted estimates are based on past performance data. Please remember that past performance may not be indicative of future results. Different types of investments involve varying degrees of risk, and there can be no assurance that the future performance of any specific investment, or product made reference to directly or indirectly in this factsheet, will be profitable, equal any corresponding indicated performance level, or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer be reflective of current opinions or positions.

For further information contact us at info@splintinvest.com

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