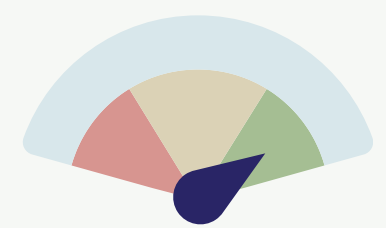


Investing in Trading Cards

with

 Splint Invest



Risk Category
Moderate



Investment Horizon
4-9 years



The Allure of Trading Cards

Various collectors pursue different aspects of trading card games, including high-priced cards, specific gameplay styles, or appreciation of artwork. Pokémon, Magic: The Gathering, and Yu-Gi-Oh! cater to these diverse preferences, with each game boasting a dedicated fanbase willing to pay a premium for desirable cards, making them attractive for investment or resale.

The Pokémon franchise witnessed a significant surge in card values, particularly during the pandemic and its 25th anniversary. Increased time spent at home and savings contributed to the popularity of Pokémon Cards (TC), driven by nostalgia in the secondary market. Factors such as condition, edition, language, rarity, and demand influence card values, with Charizard, Pikachu, Mewtwo, and the first edition Base Set cards among the most sought-after.

The Pikachu Illustrator card stands out as a highly exclusive item, awarded to winners of a CoroCoro Comic magazine illustration contest. With only a few units in existence, it holds immense value. In February 2021, one sold for 350,000 euros, and the record was broken in February 2022 when another copy fetched over 840,000 euros.



Growing collector base

Trading card games are seeing an increasing collector base.



Liquidity

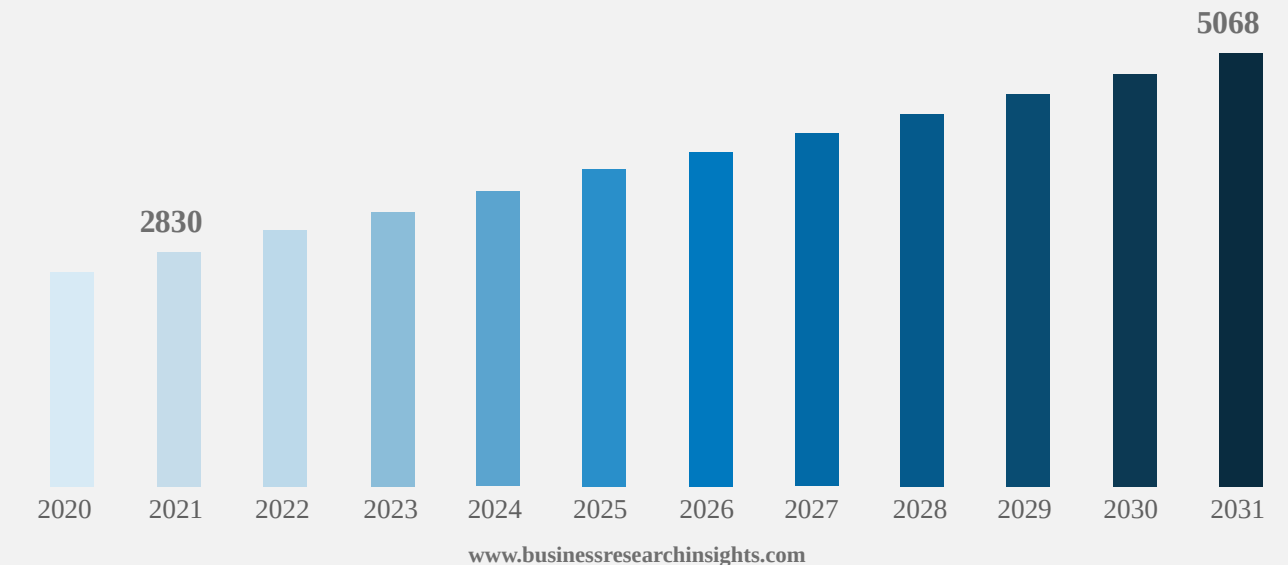
Trading cards is an investment with medium-high liquidity, as there are many auction services.



Constant price increases

Trading cards, especially Pokémon Cards have seen impressive growth in value, especially in the last year, due to high demand, low supply, nostalgia, and celebrity influence.

Global Trading Card Game Market Size, 2031 (USD Million)



Market Overview

Market Size

The global Game market size was valued at USD 2830 million in 2021 and is expected reaching USD 5068 million by 2031 at a CAGR of 6.0% during the forecast period.

Key Countries

Great community of Pokémon card tournaments and collectors are Japan, U.S., France, Korea

Key Artists

Ken Sugimori, Mitsuhiro Arita, Ryo Ueda

Sentimental Value

Besides monetary benefits, Pokémon Card art possesses emotional significance and has the potential to transform into coveted collectibles.

Key Trading Card Games

Pokémon, Magic, Yu-Gi-Oh!

Important Auctions

In 2022, a Pikachu Illustrator card, was selling for over €840,000 euros at auction.



Risk Considerations



Counterfeit card

Due to the popularity of trading cards, counterfeit games are not uncommon in the market. As the category's popularity grows, this issue will become even more critical. It's important to purchase only from trustworthy sellers.

Damaged card

The handling and storage of the trading cards are crucial in maintaining their fundamental value. However in case of unforeseen events such as human errors, a fire or natural disasters, the bottles can be damaged or destroyed.

Market conditions

After conducting thorough due diligence and market analysis, it's possible to identify investment-grade assets. However, determining the appropriate price for the asset presents a challenge and carries the risk of acquiring it at a premium.

Investment case

As it is with physical assets, fees and taxes apply. The higher the value of the asset, the higher these costs are. Hence when purchasing, the potential income should exceed such costs for the investment to be valid.

Investing with Splint Invest

Diversification

With Splint Invest, you can easily diversify your portfolio, therefore reducing your risk by investing in the 13 already available asset categories with numerous exciting assets on the platform.

Verified Investment Case

Every potential investment case goes through an extensive due diligence process and is validated by our experienced team.

Proven Track Record

The trading cards are sourced from our trusted partners with high market expertise and a proven track record for original comic art investments.

Security

The assets are securely stored and insured in freeports and vaults.



Collaborators



Mario von Bergen
Co-Founder
Head of Investments

The forecasted estimates are based on past performance data. Please remember that past performance may not be indicative of future results. Different types of investments involve varying degrees of risk, and there can be no assurance that the future performance of any specific investment, or product made reference to directly or indirectly in this factsheet, will be profitable, equal any corresponding indicated performance level, or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer be reflective of current opinions or positions.

For further information contact us at info@splintinvest.com